

PIONEER



Darpan

e-News Letter

Volume VI, Issue-III, 2013 (July-September)

Dr. Mona Tawar
CA Prashant Jain



It is not the body's posture, but the heart's attitude that counts when we pray.

- Billy Graham

PIONEER INSTITUTE OF PROFESSIONAL STUDIES™

(An Autonomous Institution Established in 1996)

• NAAC Accreditation • NBA Accreditation • ISO 9001:2008 Certification

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From the Editors' Pen

Welcome to Volume VI, Issue III (July-September 2013) e news letter "Darpan". It is our pleasure to write in the editorial column of Darpan.

As Aristotle has rightly said, "Excellence is an art won by training and habituation. We do not act rightly because we have virtue or excellence, but we rather have those because we have acted rightly. We are what we repeatedly do. Excellence, then, is not an act but a habit." And following the same philosophy, "Pioneer Institute of Professional Studies came into being..."

The Institute fixed its targets from the very establishment, and offered an inimitable educational methodology with optimum fusion of academic and co-academics and parallel growth of ancient wisdom and modern research. We strive consistently to achieve international standards of imparting education, with a common philosophy of sustaining and inculcating Indian culture and value system in the students besides developing students' mental & physical faculties through the right blend of curricular & inter-disciplinary activities, linked to their day to day observation.

We deem to match the pace along with enthusiastic and extremely competent players of professionals and academicians. Very meticulously, we choose our team and script the success stories. In new method teachers here are learners who rise above their acquired wisdom to the students. The Institute shall redefine the word perfection in times to come.

Let us all celebrate and regulate the learning experience.

Dr. Mona Tawar

CA Prashant Jain

Message from the Desk of The Chairman



Pioneer Institute of Professional Studies is flourishing for values in teaching and learning. The Institute has therefore now deemed among the foremost institute of Management and IT education.

The programs are designed to prepare the students as the budding managers and professionals to undertake the continually shifting intricate setting. With the help of first-rate faculty, prosperous library, latest equipments, computers, co curricular and extra-curricular activities like talks, seminars, workshops, group discussions, industrial visits, cultural and sports events, the students at the institute get the fullest opportunity of crafting their career and developing their personality.

We persistently seek and adopt innovative methods to improve the quality of education. The faculty at Pioneer Institute represents a mix of Industry and Academic experience at national levels. Under their leadership, we are assured to develop distinguished professionals and citizens proficient in making India a developed nation and ultimately contributing towards improving the society and community by large.

I extend my Best Wishes to all my students.....

CADr. P.K. Jain

Message from the Desk of The Executive Director



Pioneer Institute is desirous to give students' a flavor of first-rate infrastructure and value education by appointing exceedingly and highly praised faculty members and using technology and management effectively for the Nation's growth.

If value education is taught to the students, it is guaranteed that they will get enormous achievements in their being and will be positioned in the top organizations. The Institute has been well-known with quality infrastructure and highly renowned faculty members. The well motivated youth on the campus are a constant source of satisfaction. I welcome you to Pioneer Institute with a promise to facilitate you in rewarding your dreams.

The Institute was established with the aim of providing quality education in the field of management, technology, and research.

The faculty at Pioneer Institute represents a mix of Industry and academic experience at national levels. Under their leadership we are assured to develop distinguished professionals and citizens proficient in making India a developed nation and ultimately contributing towards improving the society and community by large.

CA Prashant Jain

Message from the Desk of The Director



Pioneer Institute is steadfast to develop leaders in management and technology with the competencies insisted on by a rapidly shifting multifaceted global business background. We strive to develop in students, a hands-on approach with a narrative visualization and an in-depth thoughtful of the real life business through miscellaneous pedagogy, exposures and lot else.

Since its inception, the institute has developed a lot in its infrastructure, academics and laboratories. After the autonomous status, the Institute has developed a well balanced curriculum, educated by qualified, skilled and knowledgeable faculty members who develop the necessary skills in students which again is necessary to meet tomorrow's applications.

We are in a continuous process of development to meet the demands of the rapidly changing related management fields. We look forward to welcome you to this academic community at Pioneer Institute of Professional Studies, Indore.

Dr. Mona Tawar

Message from the Desk of The Professor



The foundation of Pioneer Institute was laid in 1996. In today's world when education has become a necessity for the growth of each and every individual, this Institute was opened to impart higher education to the people, develop students intellectually using the most advanced facilities. The Institute is a contemporary holy place for learning where quality education is a way of life.

It was seen that many students from Indore and around who have the desire to get quality education are migrating to other cities to take education from excellent educational institutes in Indore. It is my belief that if high-quality education is imparted to the students, it is assured that they will get great success in their lives and will be placed in the peak firms of the globe. To facilitate this, Pioneer Institute has been established with quality infrastructure and highly renowned faculty. The highly motivated youngsters on the campus are a constant source of pride.

The institute provides quality education by creating a culture of trust, fairness, tolerance and positive orientation. It provides two year degree course in MBA program.

I extend my Best Wishes to all the Pioneering Students.....

Prof. Isha Jain

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*"I do not feel obliged to believe that the same God who has endowed us with sense,
reason, and intellect has intended us to forgo their use."*

- Galileo Galilei (1564-1642)

Quality Improvement Program (July 2013)

Quality Improvement Program (QIP) is conducted to improve the overall quality of faculty members, it is the initiative taken by Pioneer Institute to facilitate the faculty members so that the quality of education can be improved.

It is conducted every year, so this year again the **QIP 2013 started from 1st July-30th July.**

First Session of QIP was given by **CA Dr. P.K. Jain Chairman, Pioneer Institute on 1st July 2013 on the Topic Indian Culture VS Western Culture.** The basic idea behind this topic was to understand what culture is and how Indian culture is different from the other culture. It was a very interactive session; certain Question asked by Dr. Jain were-

- What is Culture?
- What makes Culture?
- What is wrong to adapt other Culture?



All these questions are very well addressed by the audience, that culture is a mixture of values, beliefs and customs developed in a society. This culture is the effect of the environmental condition and the life style of the people. Culture is not a one day plan; it is a sum total of years and years of experience and beliefs. This is changing because of the education and technology, also because our values and life style is changing. The discussion also comprised on the topic that “Why do Indians Get Attracted Towards the Western Culture”, and do we really need these westernization in our country? He discussed that one should first analyze that what is wrong and right then should adapt the culture.

CA Dr. P.K. Jain has elucidated Indian & Western psychology through power point presentation, the content was précised and concreted enough to comprehend the difference

between Indian and western culture lifestyle, living style, sacraments etc.

At last the discussion ended up with the conclusion that:

“Every culture speaks about using knowledge for the betterment of human race, Its Human all above Culture.”

Second Session QIP session was taken by Mr. Durgesh Gaur on 2nd July 2013 on the topic “Dilemma Duvidha”. He discussed about the dilemma of Indian Economy.



With reference to various economic problems like fiscal deficit, current account deficit, inflation, decreasing rupee price etc. He also pointed out the complication of RBI with respect to monetary policy and its decision for cutting Interest rate because on one side economy is having lots of downside pressure and on another side there are the problems of inflation with simultaneous pressure of decreasing rupee price.

In the respect of all these complications, still our country is surviving.

This session was very interactive.

Third session of QIP was given by Ms. Ratna Juneja on 3rd July 2013 on topic “What Makes a Highly Qualified Teacher?”

The first question asked by her in the session was *Who All Are Teachers By Choice?* Every one despite some is teachers by there on choice. She discussed that teacher is a very noble profession and a lots of qualities are needed to be a good teacher like degree, certificates, mastery of subjects, students' performance, continuous professional development, ready to improve, and taking criticism in a sportsman spirit.

Also she said that a good teacher is very important for the society, as he is responsible to make student a good human being. She also explained the Qualities of Good Teacher as good teacher is never satisfied, he has high expectations, knowledgeable, create light environment in class, very flexible, insightful, and a good communicator.



She focused on how to be a good Teacher for being so, teacher must be very good in explaining things, he should enjoy working with people, should possess enthusiasm and great knowledge, he should keep his mind cool and should accept the changes with fair mind, also he should be patient with good sense of humor.

She guided what changes one should bring in his/her nature for being a good teacher. Also how can one become a good human being like accept things around you, never correct people when they are angry, be a better listener than talker, love yourself and Pray and meditate to embody the qualities you want in yourself.

She explained the importance of Tear Management in life, also the use of polite communication with the people surrounding us.

She finally concluded her presentation by the sentence **“EVERYDAY IS A DAY OF LEARNING AND EXPERIENCE, BE READY TO ACCEPT, ADAPT AND APPLY.”**

At last the vote of Thanks was given by Dr. Pawan Patni and Dr. Mona Tawar the Director of Pioneer Institute. It was really a learning session and everybody enjoyed it.

Fourth session of QIP was taken by **Ms. Veena Dadwani on 4th July 2013 on Topic “The 90/10 Principle”** i.e. admitting your mistakes before it's too late. According to speaker it will change your life or at least the way you react to the situations. This principle states that 10% of things are made by what happens with you in life and other 90% is made by how you react to the situations. As we do not have control over those 10% of things in life.

The Speaker explained this through a daily



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life situation in which a father scolded his daughter for falling coffee cup over his new business shirt and to surprised everything went wrong in the whole day, in the contrary if he might not have scolded his daughter and behaved calmly then this thing might not have caused such thing and ruined his whole day. Therefore there is a need to apply this 10/90 rule and accept if something went wrong and should keep our mood calm.

Also she stated that to understand our anger is also very important and its management is very important if we want to live a happy and calm life.

Fifth session of QIP was taken by **Dr. Pawan Patni on 5th July 2013 on the topic “Transactional Analysis”** it is a psychological concept derived from behavioral science.



He discussed how to win the person and not the argument. He also explained the concept of stimulus and response which was originated in 1950 by Dr. Eric.

He explained that Transactional Analysis is divided into 5 subparts which ultimately give rise to 3 ego states:- Parent, Adult and Children.

This session was very interactive.

Sixth Session of QIP was taken by **Ms. Swati Gupta on 6th July 2013, the Topic of her presentation was “Mind Is Everything, What You Think You Become”**. This topic was inspired by the movie “The secret”. She discussed that if you think you are right then you are right and if you don't, then again you are right. As it's all the matter of your belief. She said that the positive thinker feels the intangible and achieves the impossible. Also your energy flows where your attention goes.

She also explained the importance of positive mental attitude and the power of subconscious mind. These things helps to achieve that a person wants in his life, for this proper defining the purpose is very important. Pleasant personality, accurate thinking and self discipline add to it.



She also stated 6 basic fears which exist in human life, also the other fear that distract the person from his belief. Visualization of the thing you wanted is very essential; it gives the feeling that you really had achieved it. After all the analysis the preparation of action plan, our goals, mission, vision is an important task.

Seventh Session on QIP was taken by **Ms. Subhi Modi on 8th July on the Topic “Impact of Organizational Culture on Employees”**. She explained this with the help of the Automobile Company that how positive attitude of the company keeps the employee motivated. She stated the meaning of culture and how this affects the organizational culture favorably and adversely.



The favorable organization can be the culture of learning, culture of collaboration, culture that values family and flexible work hours, culture that give autonomy and freedom, culture of open communication and open challenges.

The adverse impacts can occur if the culture of organization is not proper and Transparent along with following an ethical organizational culture.

She concluded that organizational culture plays a very crucial role for employees in the company so it must be very well maintained.

Eighth Session of QIP was taken by **Mr. Amit Rajoria on 9th July 2013 on “Lifestyle and Food Habits”**. He explained about the Lifestyle and how wrong food habits are damaging our body and health. He also explained about the factors that influence our life style, the reason behind why we are adopting western style of food habits and also focus on the most common reason in being competitive with other people, to build status in society and to earn money.



Some very common food we eat are the junk food, chocolates, coffee, fast food etc this all food stuff really are very harmful for our body. He explained about fast food its types and the good and bad effects of the fast food in our life. Then he showed the video stating the problems caused by fast food intake.

He also discussed about the health problems occurring due to fast food, as bad effect on pregnant woman. He also suggested eating healthy to maintain our health and body also what to eat as healthy mind resides in healthy body.

Ninth Session of QIP was given by **Ms. Suchi Mody on 10th July 2013 on the Topic “Impact of Social Networking Sites on Society”**. First of all a brief introduction about the social network sites was given as it is the becoming very efficient mode for having social connectivity with people.



The positive and negative aspects of social networking sites was explained by her, as the positive impacts include helps in maintaining connectivity with people also to built relationships. It creates world wide web, it is the fantastic way to create new ideas and thoughts, also it helps it creating social awareness, it helps in releasing stress, important ideas and information can be spread very soon, it is good platform for discussion, it helps in keeping connections which are weaken with time. It is also quick, free and easy to use.

Apart from these positive impacts, social networking sites have some negative impact also. The most important is the addiction of social networking sites, diminishing privacy, spreading of wrong information, fear of hacking, cyber bullying, reduce face to face interaction, fear of theft, emotional problems etc.

Therefore it was concluded that social networking sites has both positive and negative impacts. It is up to person how it is utilized by him.

Tenth session of QIP was taken by **Ms. Nidhi Joshi on 11 July 2013 on the Topic “Emotional Intelligence”**. She discussed about various moods and emotions and all the sources form where it comes. She then talked about the Emotional Intelligence as it is very important for the healthy mind. With the help of examples she explained what Emotional Intelligence is and how it works.



She then explained about all the dimensions of Emotional Intelligence and discussed in detail. She also discussed about the characteristic of Low and High Emotional intelligence and the methods to overcome it. Two pictures had been showed by her to test the Emotional Intelligence of the persons present there.

Eleventh Session of QIP was given by **Mr. Ketan Mulchandani on 13 July 2013 on the Topic “Financial Planning”**. First a video of Yuvraj Singh was shown by him stating the importance of financial planning that he had recovered through cancer only because he had



a great financial planning. He gave example of Michelle Jackson that he died leaving lots of debts as he had never done financial planning.

Therefore importance of financial planning cannot be neglected. He then explained about the financial planning that what is it and why it is important. He also explained about some myths and realities behind the financial planning.

He explained that how we can start our financial plan through 6 steps, and there are 5 components of financial planning all are explained by him in detail.

Financial planning include so many aspects like Insurance planning, retirement planning, Income tax planning, emergency planning, estate planning etc. all these planning should be made very efficiently to enjoy proper financial plan.

At the vote of thanks was given by Ms. Swati Gupta.

The Twelfth Session of QIP session was taken by **Ms. Astha Tarey on 16 July on “Empowerment of Woman In India”**. She stated that we worship goddess in India but we never given the deserving respect to women. Education and employment are the only methods that can improve the condition of women in India. She requested to all that don't be a spectator if you see that something is going wrong; just oppose it.



She stated by facts and figures that how condition of women in India is getting worst as we are not aware of our rights and duties. Female Feticide should be stopped despite of government taking so many steps Female feticides are still having in India.

Child marriage, Human trafficking, Dowry are the greatest threat to Indian Women. She also gave the example of some very great Indian Women who proved themselves in the society and various government schemes to improve the status of Indian Women. At last some suggestion was given by her to improve the condition of Indian women and to work on women empowerment.

The Thirteenth Session of QIP session was given by **CA Praveen Soni on 16 July on “Salary Employed Issues Under Income Tax Act.”** He explained about the tax planning that every few people know about tax planning how that can save their money by doing proper tax planning.



He also explained about the salary and all the inclusions in it and on what inclusion we can save tax. He gave the list of items that comes under deduction in tax payment. He then explained in session how to open an account in Income Tax to have a check on our Income tax Filing. This session was helpful for all the faculty members.

The Fourteenth Session of QIP session was given by **Ms. Rashmi Farkiya on 17 July 2013 on “Managing Work Place Conflict”.** She discussed about the conflict and what are



the types of conflict and why this conflict occurs in the organization. She explained about all the types of conflict in detail and why they occur in the organization.

She also stated the methods by which we can manage these conflicts in the work place. She explained this by giving the examples of some animals that how one can manage the conflicting situation in the work place.

She showed the clippings from movies where such conflict occurred and what situation had occurred.

The Fifteenth Session of QIP was taken by **Ms. Rashmi Badjatiya on 18 July 2013 on Topic “7 Habits of Highly Effective People”**. This book was inspired by Biopic of Stephan Covey i.e. 7 habits of highly effective people. She explained all the habits which are very helpful of creating effective personality.



First habit is to be Proactive, Second being to begin with the end in the mind, Third habit is to put first thing first, she also discussed the time management matrix, Fourth habit is to think win-win, Fifth habit is to first understand to make other understood, Sixth habit is to synergize, Seventh and last habit is to sharpen the saw which is the most important habit amongst all. Above all habits are very essential to the personality very effective.

This book reveals all the important human aspect for making the good and effective personality of the person. The Session was very interactive and interesting.

The Sixteenth Session of QIP was taken by **Mr. Varun Keshari on July 19, 2013 on the Topic “Importance of Coordination”**. First of all at the starting of session three videos were shown by him, presenting the coordination among the people. The First video showed the coordination between the dog and the lady through their dancing; second video showed the coordination of Juggler in a stage program, the last video showed by him presented the coordination between the father and the small daughter who understands the expression of



her father. These three videos showed very clearly the magic of coordination among the people.

He then explained about the techniques, barriers and coordination and its importance, it was very nicely explained by the help of the figures, then one management game on manufacturing water bottle was played during QIP session, two teams one of Mr. Anish Patel, Mr. Sandeep Kumar and Ms. Nidhi Joshi, another of Mr. Sumit Zokarkar, Ms. Suchi Modi and Mr. Chetan Raikwar had participated, this game was conducted to show how coordination among the Owner, Manager and Workers in an organization. This game proves the importance of coordination among the employees.

The Seventeenth Session of QIP was taken by Mr. Sumit Zokarkar on 20 July 2013 on “Human Values for Worthy Life”. He explained the importance of this beautiful life endowed to us by God and what are the important possessions that make our life beautiful. He then explained about the importance of being happy in life. Then he explained that what are values and why it is important for living the worthy life. He concluded by saying values are very important in once life and last moving ahead is very essential in life.



The Eighteenth Session of QIP was taken by Mr. Radheshyam Acholiya on the Topic “Utilization of Facilities” on 22nd July 2013. It was a video based presentation in which



all the facilities utilized by the faculties were discussed and also how this facilities are misused by the faculty members in the organization.

First of all the basic facilities were discussed like water cooler, parking, rest room, lunch room was discussed which are very important for the proper functioning of college.

Then the operational, research facilities were discussed which are very useful for the faculty members in the college. At last in the concluding video, it was shown how the resources are misused by faculty members. This QIP session was interactive and all the faculty members participated in it by presenting their views on the topic.

The Nineteenth session of QIP was given by **Ms. Shweta Mogre on 23 July on “Work Life Balance”**. She discussed about the 5 parameters of life that are very important: work, health, family, friends and spirit. Among them work and family are the most important parameters.



Also to maintain a balance between work and family is very important.

Firstly she asked a question to all the faculty members that is life and work balanced or not? She then explained the meaning of work life balance and its importance with individual and organizational point of view.

She also explained about the results of the poor work life management. Solution to overcome this problem is also discussed by her that what strategies can be made in individual and organizational part to improve the work life balance. It was a highly interactive session.

The Twentieth Session of QIP was given by **Mr. Sankalp Manghnani on the Topic “Interpreting Students Reactions” on 25/07/2013.** It was a very interactive session. All faculty members discussed about the students interpretation and their reactions. He said that the reactions of the students are interpreted by their attendance, questions they ask in the class, avoidance, aggressiveness, doubts they ask, complaints, chances they want in system etc.



He discussed about the reasons for such reactions. He also focused on the respect they have for teachers, their background, language problem, confidence, fear, workload, feeling of loneliness, dissatisfaction, avoidance by others, homesickness, personal conflicts, attitude etc.

He also discussed about the suggestions that one can overcome these problems by motivating them to work in a team and healthy discussions, by proper caring, building confidence and clearing confusions.

The Twenty First Session of QIP was taken by **Mr. Bhagwati Charan Shukla on 26/7/2013 on the Topic “BRTS Indore: A Step towards Modernization.”** He gave a brief introduction about the BRTS i.e. bus rapid transit system is to use the bus facility in an appropriate way to lower the transport cost by efficient road lanes.

He shared the basic project plan, the objectives of BRTS. Various Government departments are involved in it, to cover different aspects of BRTS. These aspects were very clearly and precisely described in the presentation. Different indicative timelines were discussed by



him, giving the details of the events happened in BRTS.

Lastly the SWOT Analysis was made on the BRTS Project by Mr. Bhagwati in which all the 4 aspects i.e. Strength, Weakness, Opportunity and Threats were discussed.

Vote of thanks was given by Dr. Pawan Patni.

The Twenty Second Session of QIP was taken by Mr. Sandeep Kumar on the Topic “10 Good Reasons Why You Should Vote” on 29/07/2013. The presentation started by a video on *India Inspired* that revealed the importance of voting clearly and effectively.

He discussed the importance of voting and described the reasons i.e. if we are Indian and if we complaint about the government then we should vote, it is our right and responsibility to vote if we really wish for the development of our nation.

All this things including our rights and responsibility was explained in the session very clearly and efficiently.

The Twenty Third Session of QIP was given by Mr. Anish Patel on 30 July 2013 on “Am I Successful as A Teacher?” He started the session by throwing some questions regarding students comfort with the teachers to analyze that as a teacher whether they are successful or not. There were certain questions that were helpful to analyze the position as a successful teacher.



The Twenty Fourth Session of QIP was given by **Ms. Avani Trivedi** on **31st July 2013** on the Topic **“Magic of Mathematics”**, this session was very interactive and all the faculty members in board room were involved in it.

The main theme was the Vedic Maths, as it is a very old concept used by many great mathematicians also it is very helpful in solving difficult questions in less time with more accuracy.



In this session Prof. Avani had covered the multiplication problem of two digit numbers, number between 40-50 and number less than and more than 100.

Squares and Cubes had also been explained very well with practice in class, also the squares of numbers having 2, 3, 4, 5, 6, 7, 8, 9 in units place.

This session proved very helpful for faculties and also explained that maths is very simple if some tricks are applied to it.

Student Development Program

Summer Internship Project (SIP)

No.	Name of the Student	Name of Company	Topic
1	Aarohi Chouhan	Anand Rathi	A Study on Mutual Funds at Anand Rathi
2	Abhiram Khare	Shakti Pumps	A Study on the Marketing Strategies at Shakti Pump
3	Abhishek Kumar Pandey	Smart Investment Securities	A Study on Equity Broking and Trading at Smart Investment Securities
4	Abhishek Kumar Rai	NCL	A Study on the Inventory Management at NCL
5	Abhishek Singh	Indian Overseas Bank	The Working Capital Management at Indian Overseas Bank
6	Ajay Joshi	Rajpal Toyota	The Role of Marketing- with special reference to Rajpal Toyota
7	Alice Das	Birla corporation Ltd.	A Financial Study on Birla Corporation
8	Amit Kumar Singh	Absent	Absent
9	Amit Mishra	Bhagwan Motors	Analysis of Sales
10	Amit Sahu	Bhagwan Motors	A Comparative study of Financial Statement of Bhagwan Motors
11	Anirudha Singh Jat	Cadbury India Ltd	A Study on the Marketing Strategies of Cadbury India
12	Anjali Khare	Bank of India	A Study of Schemes and Services in Bank of India
13	Ankit Patidar	Deepak Gole and Co.	A study on the Auditing procedure
14	Ankit Singh Baghel	Cholamandalam	A Study on the Marketing Strategies adopted by the firm
15	Ankit Singh Parihar	J P Cement	A Study on Working Capital Management
16	Ankita Farkiya	Bank Of India	A Study of Schemes and Services in Bank of India
17	Apoorv Dubey	Swastika Investment	Stock Exchange and Depository Services
18	Apoorva Dubey	Indian Oil	Job Satisfaction and Performance Appraisal - With reference to IOL
19	Archana Tiwari	NCL	A Comparative Study of Cost Sheet and Central Accounting
20	Arunendra Tripathi	KJS Cement	A Study on Customer Satisfaction at KJS Cement
21	Arun Kumar Gupta	HUL	A study on the Marketing Strategies at HUL
22	Ashwin Sannase	Ratnesh Motors	Financial Analysis of Ratnesh Motors
23	Atul Singh	Shree Pumps	A study on the Marketing Strategies at Shree Pumps
24	Awdhesh Kumar Shah	NTPC	The Financial Ratio Analysis with reference to NTPC
25	Azhar Khan	Grasim Industries	FOREX Analysis
26	Balkrishna Chouhan	IPCA Laboratories	HRM
27	Bhojraj Vishwakarma	Fullerton India	A Study on the Operational Procd. for loans

No.	Name of the Student	Name of Company	Topic
28	Bhola Shankar Vaishy	NCL	A Analysis of Financial Positions
29	Chandra Prakash Malviya	AXIS Bank	A Comparative analysis amongst Product and Services at Axis Bank
30	Chetan Padiyar	Adroit Industries	A Procurement and Process of Export analysis.
31	Deepak Mishra	Bharti Airtel	Distribution and Marketing Services
32	Deepnarayan Mishra	J P Cement	Working Capital Management
33	Devika Mishra	NCL	Cost Sheet and Central Accounting
34	Divya Rathore	Rajpal Toyota	Human Recourse Management
35	Ekta Sharma	Rajpal Toyota	Human Recourse Management
36	Garima Khare	Prestige Feed Mills Ltd.	Export Soyabean Products
37	Garima Somani	Grasim Industries	FOREX
38	Gaurav Shrivastava	J P Cement	A Study on the Financial Study
39	Gaurav Vora	Mercury Impex business associate of TNT India	A Study on the Customers Feedback at Mercury Impex Business
40	Hemant Aheer	Absent	Absent
41	Himanshu Kumar Gupta	Rajpal Toyota	A Financial Study of Rajpal Toyota
42	Hridesh Fanindra	Shakti Pumps	Marketing Strategies at Shakti Pumps
43	Jainendra Kumar Shah	NTPC	A Financial Study
44	James Nag	Navjeevan Samaj Vikas Samitee	A Financial Study
45	Jasleen Kaur Bindra	HDFC Bank	A study on the Marketing strategies at HDFC Bank
46	Jayati Gupta	Prestige Feed Mills Pvt. Ltd.	Export
47	Jitendra Kumar Mishra	PRISIM Cement	Marketing Strategies
48	Joshil Patel	Automotive Manufacturers Pvt.	Role Of Marketing
49	Juzer Rotiwala	Baniyan Brooking Pvt. Ltd.	Financial Study
50	Kalyani Kumari	Anand Rathi	Mutual Funds
51	Kamlesh Prasad Yadav	NCL	Inventory Management
52	Kapil Sharma	Kasliwal Honda	Promotion
53	Karishma Kapahi	Absent	Absent
54	Kartikay Tiwari	Kamal Sponge Steel and Power Ltd.	Marketing Strategies
55	Manas Sinha	Uppal Sales and Services Pvt.	Sales and Promotions
56	Manish Bimal	Absent	Absent
57	Meenakshi Yadav	DHFL	Human Resource Management
58	Meet Tiwari	Amul India	Sales Strategies
59	Megha Khare	Anand Rathi	Stock Market
60	Nagendra Sen	PRISIM Cement	Marketing Strategies
61	Namrata Singh	NTPC	Financial Ratio Analysis
62	Narendra Singh Pal	Bhagwan Motors Pvt. Ltd	Comparative Analysis of Sales and Distribution

No.	Name of the Student	Name of Company	Topic
63	Neelam Dharmani	Kasliwal Honda	Promotional Strategies
64	Neeraj Chaturvedi	NCL	Cost and Central Accounting
65	Neha Gangeya	Indo Thai Securities	Financial Analysis
66	Nidhi Didawat	Anand Rathi	A study on Indian Stock Market
67	Nidhi Singh	Bank of India	A Study on Schemes and Services
68	Nikita Gangrade	Indo Thai Securities	Financial Analysis
69	Nitesh Dupare	Classic Engineer	Planning in Cost Estimation
70	Nitesh Sharma	Absent	Absent
71	Pankaj Dhameja	Absent	Absent
72	Pankaj Dhuware	Cadbury India	Marketing Strategies
73	Pankaj Patidar	Navjeevan Samaj Vikas Sameeti	A study on the Financials and Marketing strategies of the co.
74	Pavan Kumar Tiwari	Jila Sehkar Kendriya Bank Mariyadit	A Study on Schemes and Services
75	Piyush Singh Baghel	Chola Manadalum Investment and Finance co. Ltd	Financial Analysis
76	Pooja Depan	R Jhavar and Company	Audit Process
77	Pooja Kushwaha	Absent	Absent
78	Poonam Chauhan	Absent	Absent
79	Praveen Kumar Soni	J P Cement	Working Capital Management
80	Preeti Upadhyay	NCL	Analysis of Financial Positions
81	Pritam Gupta	Prisim Cement	Marketing Strategy and Customer Satisfaction
82	Priyanka Aale	NCL	Analysis of Financial Positions
83	Priyanka Agrawal	DHFL	HRM
84	Priyanka Kharat	Prashant Shroff and Associate	Audit Process
85	Priyanka Mishra	Mothers on Sumi Systems Ltd.	Employee Satisfaction
86	Purobi Chakraborty	Infosoft Tecnet Pvt Ltd.	Organizational Study
87	Pushpendra Kumar Mishra	Pinnacle Financial Services	Operation and Marketing
88	Pushpendra Soni	Smart Securities	Equity Broking and Trading
89	Rahul Kumar	Amul India	Marketing Strategies
90	Rahul Nandanwar	Apnet Group	Software Marketing
91	Rajeev Biswas	Badrinath Ayurved Bhawan	Finance
92	Rakesh Prasad Shukla	J P Cement	Brand Positioning
93	Raksha Mishra	HDFC Standard Life Insurance	Marketing
94	Ram Govind Shah	NCL	Working Procedure of Financial Department - An Accounts Flow Chart
95	Ravishankar Mishra	Sachi	Sales and Promotional Strategies
96	Reema Khatri	Kasliwal Honda	Sales and Promotional Strategies

No.	Name of the Student	Name of Company	Topic
97	Rekhraj Jain	Amul India	Marketing Strategies
98	Richa Yadav	NTPC	Financial Ratio Analysis
99	Rishi Kesh Pandey	Orient Paper Mill	Working Capital Management
100	Rishi Kumar Jain	Kasliwal Honda	Sales and Promotional Strategies
101	Ritesh Tikotkar	Anand Rathi	Mutual Funds
102	Rohit Jain	Shakti Pumps	Marketing
103	Rohit Jat	Absent	Absent
104	Rupa Sharma	NCL	Analysis of Financial Positions
105	Rupali Jaiswal	Hotel Amar Vilas	Customer Care Relationship Management
106	Rupesh Pathak	Absent	Absent
107	Sabina Khan	Anand Rathi	Mutual Funds
108	Saloni Jaiswal	NCL	Quality of Work Life
109	Sameer Chawla	Oriental Insurance	Finance
110	Sandipa Meshram	Anand Rathi	Mutual Funds
111	Saniya Khan	Anand Rathi	Mutual Funds
112	Santosh Singh Rajput	Awasthi Brothers	Marketing
113	Sapna Shrivastava	Cummins Turbo Technologies Ltd.	Performance Appraisal
114	Satya Prakash Jain	Reliance Mutual Funds	Mutual Funds
115	Satyarth Mishra	Shree Pumps	Marketing
116	Sheetal Saxena	Anand Rathi	Mutual Funds
117	Shilpa Shaktawat	Ultra Tech Cement Ltd.	Analysis of Financial Positions
118	Shiv Singh Rajawat	HUL	Marketing
119	Shivraj Tomar	Birla Corporation Ltd.	Working Capital Ltd
120	Siddharth Mehta	Prestige Feed Mills Ltd.	Study on Exports
121	Anshuman Mishra	Absent	Absent
122	Anuj Singh	NCL	Working Procedure of Financial Department and Accounting
123	Ehtesham Khan	Kasliwal	Sales and Promotion
124	Lalita Banjara	NTPC	Financial Ratio Analysis
125	Meeshika Vishwakarma	Mahale Engine Pvt.	Finance
126	Nadeem Khan	Absent	Absent
127	Pankaj Kumar Mishra	Vindhaya Tele Links Ltd.	A Study on Vindhaya Tele Links Ltd.
128	Rahul Singh Lodhi	Navjeevan Vikas Samitee	A Study on Navjeevan Vikas Samitee
129	Roshni Firdous	Tata Steels Ltd.	Payroll And Retrial Benefits
130	Siddhant Jain	Anand Rathi	Mutual Funds
131	Sunil Kumar Gupta	HUL	Marketing
132	Manish Kumar Pyashi	Shree Pumps	Marketing
133	Sarvesh Tripathi	Absent	Absent
134	Sonu Dubey	Hindalco Industries Ltd.	Training Evaluation Methodology
135	Vishal Mishra	Absent	Absent
136	Abdul Faizan Khan	Grace Toyota	A detail Study on Grace Toyota
137	Anil Kumar Shah	NTPC	Financial Statement Analysis
138	Manoj Kumar Chaurasia	Absent	Absent

No.	Name of the Student	Name of Company	Topic
139	Siddharth Dwivedi	Absent	Absent
140	Kailash Panwar	Absent	Absent
141	Mukesh Gupta	HUL	Marketing
142	Vaibhav Kumar Khede	Anand Rathi	Mutual Funds
143	Jalad Goswami	Absent	Absent
144	Aastha Awasthi	India Oil Corporation Ltd.	Job Satisfaction
145	Sinki Verma	NCL	Quality of Work Life
146	Sonal Keshari	Anand Rathi	Mutual Funds
147	Sudeep Kumar Shukla	J P Cement	Brand Positioning
148	Sumit Singh Sisodiya	Grasim Industries	FOREX Analysis
149	Sunny Ahuja	BULLs Eye	Stock Market and Technical Analysis
150	Suryakant Shukla	Bharti Airtel	Distribution and Market Services
151	Suyash Jain	HUL	A Study on the Marketing Strategies of HUL
152	Swati Chauhan	NCL	Cost Sheets and Central Accounting
153	Swati Gupta	BHEL	Recruitment and Selection Process
154	Swati Singh Baghel	Sundaram Finance Pvt Ltd.	A study on Investment Plans
155	Tarun Kumar Pandey	J P Cement	Brand Positioning
156	Teerath Prasad Vishwakarma	PRISM Cement	Customer Satisfaction
157	Veena Patankar	Grasim Industries	FOREX Analysis
158	Vicky Choukse	Smart Investment Securities	Equity Broking and Trading
159	Vidhya Mahajan	Grasim Industries	Tranning and Development
160	Vinay Kendurkar	Jain and Associates	Finance and Tax
161	Vivek Mishra	J P Cement	Brand Positioning
162	Vivek Shukla	HUL	Marketing
163	Yogesh Sharma	Absent	Absent
165	Zarina Qureshi	Wide Vission Tech. Ltd.	Role of HR
166	Anarudha Prasad Dwivedi	Birla Corporation Ltd.	Financial Analysis
167	Nitin Sonavane	BHR Multi State Cooperative Society	Banking Sector
168	Ramakant Sonavane	BHR Multi State Cooperative Society	Banking Sector
169	Sameer Khan	Birla Corporation Ltd.	Working Capital
170	Yogesh Mahajan	BHR Multi State Cooperative Society	Banking Sector
171	Praveen Banwari	Cadbury India	Marketing Strategies
172	Madhuri Sharma	Absent	Absent
173	Yogesh Waidkar	Absent	Absent
174	Abha Mishra	Motherson Sumi System Ltd.	Employee Satisfaction
175	Akhilesh Upadhyay		

Social & Entrepreneurship Cell

Social Science Project on NGO in Indore by BBA I Semester Students

No.	Name of the Student	Group No.	Title
1	Abhishek Sharma	1	The Golden Bird Foundation
2	Ajitabh Singh Chauhan		
3	Amit Patel		
4	Anjali Sarthi		
5	Anjali Solanki	2	Sanjeevni Seva Sangam
6	Ankit Gupta		
7	Anshika Shrivastava		
8	Ashish Patidar		
9	Atul Kumar Shrivastava	3	Malwa Productivity Council
10	Atul Singh Kaurav		
11	Avisha Joshi		
12	Bhagat Singh Chouhan		
13	Bhupendra K. Mishra	4	Sewa Mandir
14	Bhupendra Yadav		
15	Chandrapal S. Chouhan		
16	Deepak Tiwari		
17	Durga Prasad Patidar	5	Udaan: Education And Welfare Society Samity
18	Eeshan Bhatt		
19	Ekta Jain		
20	Harshed Kalal		
21	Kavita Soni	6	Devi Ahilya Village Development Association
22	Kshushbu Sirohiya		
23	Lokesh K. Yadav		
24	Mahima Bhati		
25	Mohit Patel	7	Network for Information and Computer Technology
26	Neeraj Kumar Shah		
27	Neha Solanki		
28	Nidhi Pal		

Social & Entrepreneurship Cell

Social Science Project on NGO in Indore by BBA I Semester Students

No.	Name of the Student	Group No.	Title
29	Parvind Patidar	8	Suprabhat Foundation
30	Poonam Tiwari		
31	Priyanka Ambade		
32	Priyanka Dewliya		
33	Rajat Pardhey	9	National Association for Blind
34	Rohit Patidar		
35	Roshni Gupta		
36	Saif Ali Khan	10	Kasturba Gandhi National memorial Trust
37	Saloni Baser		
38	Shivam Dubey		
39	Shruti Choudhary		
40	Shubham Sharma	11	Sewa Bharti
41	Shubham Singh		
42	Sonal Dewasn		
43	Suraj Jaiswal		
44	Umakant Painkara	12	Aastha Vridhjan Sewa Aashram
45	Vijay Patidar		
46	Yash Jain		
47	Yatharth Pandey		
48	Yesh Bhanpuriya		
49	Vaibhav Gangrade	13	Maa Kankeshvari Devi Vanprasth Aashram
50	Chetan Kashyap	14	Child Line NGO

Field Work Projects

BBA I - Field Work Topics

No.	Name of the Student	Topic
1	Sonal Dewan Suraj Jaiswal	Mall culture is spoiling the Indian food habits (With reference to Indore)
2	Avisha Joshi Durgesh Patidar	Pollution at Rajwarah- Reasons , Problems and Solutions
3	Eeshan Bhatt Nidhi Pal	The major causes of Traffic problem at Palasia and their possible solutions
4	Ankit Gupta Anjali Solanki	The reason of water scarcity in Mahalaxmi Nagar and its possible outcomes
5	Abhishek Sharma Atul Kumar Shrivastava	A study on Regional Park - Satisfaction level of Indorians
6	Atul Singh Kaurav Priyanka Ambade	BRTS is affecting the lifestyle of people- State the major causes and possible solutions
7	Kavita Soni Yesh Bhanpuriya	BRTS: A perfect solution for local transportation
8	Roshni Gupta	The necessity of Rainwater harvesting in Indore City
9	Shubham Singh Shivam Dubey	The major causes of the problem of water logging in AB Road and its possible solution
10	Rohit Patidar Anshika Shrivastava	Why do people prefer shopping from Patnipura - Reasons
11	Ashish Patidar Poonam Tiwari	A Study on Accidental deaths in Indore and their causes
12	Chandrapal S. Chouhan Yatharth Pandey	A survey on the most effective B School in Indore - State the Reasons of Success
13	Mahima Bhati	The cause and effect relationship of rashly driving of the local transport
14	Vijay Patidar Khushboo Sirohiya	Reliance Fresh a solution or a problem
15	Priyanka Dewliya Rajshree Potphode	Why the theater culture is diminishing with reference to Astha Theater
16	Mohit Patel Shruti Choudhary	A study on the preference level of choosing I Bus or City Bus-with respect to Indorians
17	Ekta Jain Harshad Kalal	A study on Indorian food culture- Preference of food and its reason (With respect to chappan)
18	Sadakat Ali Shubham Sharma	Possible measures that should be taken to protect Regional Park
19	Deepak Tiwari Amit Patel	A study on the Indore Zoo- Problems, Causes and their solutions
20	Bhupendra Yadav Anjali Sarthi	Cleanliness in the Indore Railway Station
21	Neeraj Kumar Shah Parvind Patidar	A comparative study of satisfaction amongst the customers of Best Price and Metro
22	Saloni Baser Bhupendra Mishra	Does Rajwarah require renovation - State the possible Reasons
23	Yash Jain	A study on Drainage problem in Indore-with special ref. to Nanda Nagar
24	Lokesh K. Yadav Rajat Pardhey	The possible reasons of decline in the level of interest in Management field- With special reference to Indore City
25	Bhagat Singh Chouhan	The shifting of Bus Stand from the main city - Reasons and Consequences
26	Neha Solanki Umakant Painkara	The Impact of Mall culture on Students
27	Ajitabh Singh Chauhan Saif Ali Khan	The awareness of hygiene factor amongst students while selecting a Tiffin center

Field Work Projects

BBA III - Field Work Topics

No.	Name of the Student	Topic
1	Adwait Mukati Akanksha Kesharwani	A study on problems faced by general people due to fall in rupee price.
2	Akash Soni Akshay Jain	A study on available amenities and problems faced by residents of township/society: with special reference to Shalimar Township
3	Akshita Khude Aman Jaiswal	Conditions responsible for traffic problems in Indore : a study with special reference to Vijay Nagar
4	Anjali Parmar Ankit Pandey	Does educational institutions meet students expectations : a study on Indore city
5	Ankit Patidar Ankit Shrimali	A study on available amenities and problems faced by residents of township/society: with special reference to Shekhar Paradise
6	Ankur Bhatt Anmol Singh Thakur	A study on available amenities and problems faced by residents of township/society: with special reference to Suncity
7	Anurag Sahu Archit Kesaria	A comparative study of Mc.Donalds and KFC
8	Ashish Dwivedi Ayush Gupta	A study on major real estate players at Indore by-pass.
9	Bharti Rathore Chandrakant Shukla	A study on problems faced by real estate players at Indore by-pass
10	Devender Singh Gahalo Diksha Sengar	Customer satisfaction survey of Samsung Galaxy Grand: a study in special reference to Indore city
11	Diksha Sharma Dimple Tomar	A study on available amenities and problems faced by residents of township/society: with special reference to Balaji Heights
12	Gurveer Singh Dhanoa Himani Padgil	A study on available amenities and problems faced by residents of township/society: with special reference to BCM Heights
13	Himanshu Biwal Jaspreet Singh	A comparative study of Shishukunj School and Delhi Public School
14	Jaya Goswami Kamlesh Mewada	Mall culture at Indore with reference to C21 and Treasure Island
15	Kamlesh Porwal Manish Rawat	A study on effectiveness of higher fee structure schools v/s low fee structure schools with reference to amenities
16	Manoj Kumar Pandey Pooja Goyal	Is facebook changing our notions of privacy: a study in special reference to Indore city
17	Prakhar Tandon Pratigya Pathak	Should Internet be restricted and regulated: a study in special reference to Indore city
18	Praveen Singh Rathod Priya Jatwa	A study on available amenities and problems faced by residents of township/society: with special reference to Apollo DB city

Field Work Projects

BBA III - Field Work Topics

No.	Name of the Student	Topic
19	Rajan Kumar Singh	In MBA colleges placement is additional service or it is the need of the hour: a study in special reference to Indore MBA colleges
	Rajat Patidar	
20	Richa Puranik	Indians are buying gold for security or as an investment purpose: a study in special reference to Indore city
	Rishant Mehta	
21	Ritesh Jaiswal	A study on major issues of users among Dish/Tata Sky/Reliance Digital
	Ruby Yadav	
22	Ruchi Jain	A study on acceptance level of credit card/debit card among shopkeepers of Bombay Hospital area.
	Sanjay Gurjar	
23	Sanskruti	A study on acceptance level of senior citizen for social media communication
	Sanu Kumar Saha	
24	Shivam Singh Parihar	A study on social factors affecting selection of mobile phone.
	Suraj Sharma	
25	Swati Patel	A survey on awareness of public for medical insurance.
	Vaibhav Gangrade	
26	Varsha Lovanshi	A study on factors affecting the purchase of data card
	Vipul Walaskar	
27	Yogesh Dubey	A study on customer satisfaction from i-bus
	Anuja Shrivastava	

Field Work Projects

BBA V - Field Work Topics

No.	Name of the Student	Topic
1	Shifa Jain	A study on available amenities and problems faced by residents of township/society: with special reference to Dilpasand Tower
	Shathak Jain	
2	Aquib Ur Rehman	A study on available amenities and problems faced by residents of township/society: with special reference to Omaxe 1
	Shubham Bhateware	
3	Ankit Patel	A study on available amenities and problems faced by residents of township/society: with special reference to Victoria Urbane
	Ramiz Raja	
4	Ayush Joshi	An study on factors determining student preference towards a selection of college
	Mohhammad Adnan	
5	Saroj	A study on available amenities and problems faced by residents of township/society: with special reference to Milan Heights
	Priya Bansod	
6	Kumari Khushboo	An study on factors determining customer preference towards a restaurant
	Anshu Kumar	
7	Rahul Dutt Tripathi	A comparative study on factors determining customer preference towards KFC & Subway

Co Curricular Activities

SWOT Analysis Phase-I MBA III Semester

S.No.	Name of Student	Specialization	Name of Company	Date
1	Aarohi Chouhan	MF	Abbott India	5/8/2013
2	Abdul Faizan Khan	MF	Adidas	
3	Abhishek Kumar Rai	MF	Allahabad Bank	
4	Abhishek Singh Chauhan	MF	Amtek India	6/8/2013
5	Abihsek Kumar Pandey	MF	Andhra Bank	
6	Ajay Joshi	MF	Archies	
7	Amit Sahu	MF	Ashok Leyland	7/8/2013
8	Anarudha Prasad Dwivedi	MF	Asian Hotels	
9	Ankit Patiar	MF	Asian Paints	
10	Ankit Singh Baghel	MF	Auto Corp Goa	8/8/2013
11	Ankit Singh Parihar	MF	Axis Bank	
12	Anuj Singh	MF	Bajaj Auto	
13	Apoorv Dubey	MF	Balaji Telefilm	10/8/2013
14	Arunendra Tripathi	MF	Bank of Baroda	
15	Ashwin Sannase	MF	Bank of India	
16	Atul Singh	MF	Bank of Maharashtra	12/8/2013
17	Awadhesh Kumar Shah	MF	Bata India	
18	Azhar Khan	MF	Berger Paints	
19	Bhojraj Vishwakarma	MF	Bharat Gears	13/8/2013
20	Chandra Prakash Malviya	MF	Biocon	
21	Deepnarayan Mishra	MF	Blue Star	
22	Garima Somani	MF	Blue Star Info	14/8/2013
23	Gaurav Shrivastava	MF	Bosch	
24	Gaurav Vora	MF	Cadila Health	
25	Himanshu Kumar Gupta	MF	Canara Bank	19/8/2013
26	Hridesh Fanidra	MF	Central Bank	
27	Jainendra Kumar Shah	MF	Cipla	
28	James Nag	MF	Citi Bank India	20/8/2013
29	Jitendra Kumar Mishra	MF	Corporation Ban	
30	Joshil Patel	MF	Crompton greaves	
31	Kamlesh Prasad Yadav	MF	Dabur India	22/8/2013
32	Kapil Sharma	MF	DB Corp	
33	Lalita Banjara	MF	Dell	
34	Manish Kumar Pyashi	MF	Dena Bank	23/8/2013
35	Meeshika Vishwakarma	MF	Dish TV India	
36	Megha Khare	MF	Dr Reddys Labs	
37	Nagendra Sen	MF	Eicher Motors	26/8/2013
38	Neelam Dharmani	MF	Emami	

S.No.	Name of Student	Specialization	Name of Company	Date
39	Neeraj Chaturvedi	MF	Escorts	27/8/2013
40	Neha Gangeya	MF	Exide Industrie	
41	Nikita Gangrade	MF	Finolex	
42	Nitesh Dupare	MF	Force Motors	29/8/2013
43	Nitin Sonavane	MF	future group	
44	Pankaj Dhuware	MF	Gabriel India	
45	Pankaj Kumar Mishra	MF	Gillette India	30/8/2013
46	Pankaj Patidar	MF	GlaxoSmithKline	
47	Pawan Kumar Tiwari	MF	Glenmark	
48	Piyush Singh Baghel	MF	GM Breweries	31/8/2013
49	Praveen Kumar Soni	MF	Godfrey Phillip	
50	Pritam Gupta	MF	Godrej Consumer	
51	Priyanka Aale	MF	Guj Auto Gears	2/9/2013
52	Pushpendra Kumar Mishra	MF	Gulf Oil Corp	
53	Pushpendra Soni	MF	Hathway Cable	
54	Rahul Kumar	MF	Havells	3/9/2013
55	Rahul Singh Lodhi	MF	HCL Info	
56	Rajeev Biswas	MF	HCL Tech	
57	Ram Govind Shah	MF	HDFC Bank	4/9/2013
58	Ramakant Sonvane	MF	hercules	
59	Ravishankar Mishra	MF	Hero Motocorp	
60	Rekhranj Jain	MF	Hexaware Tech	5/9/2013
61	Rishi Kesh Pandey	MF	Hindalco	
62	Rishi Kumar Jain	MF	Hinduja Global	
63	Sameer Khan	MF	Hitachi	6/9/2013
64	Satya Prakash Jain	MF	Hitachi Home	
65	Shiv Singh Rajawat	MF	HMT	
66	Shivraj Tomar	MF	HUL	7/9/2013
67	Siddharth Mehta	MF	ICICI Bank	
68	Sumit Singh Sisodiya	MF	IDBI Bank	
69	Sunny Ahuja	MF	IFB Industries	7/9/2013
70	Suryakant Shukla	MF	India Nippon	9/9/2013
71	Teerath Prasad Vishwakarma	MF	Indian Bank	
72	Veena Patankar	MF	IndusInd Bank	
73	Vishal Mishra	MF	Infosys	10/9/2013
74	Vivek Mishra	MF	ING Vysya Bank	
75	Yogesh Mahajan	MF	INOX Leisure	
76	Yogesh Sharma	MF	Intex	5/8/2013
77	Aastha Awasthi	MH	Ipca Labs	
78	Abhi Ram Khare	MH	ITC	
79	Akhilesh Upadhyay	MH	Jet Airways	6/8/2013
80	Amit Mishra	MH	JK Bank	

S.No.	Name of Student	Specialization	Name of Company	Date
81	Apoorva Dubey	MH	Jyothy Labs	7/8/2013
82	Arun Kumar Gupta	MH	Karur Vysya	
83	Chetan Padiyar	MH	khaitan	
84	Deepak Mishra	MH	Kinetic Eng	
85	Divya Rathore	MH	Kotak Mahindra	8/8/2013
86	Ehtesham Khan	MH	L&T	
87	Ekta Sharma	MH	lakhani	
88	Jasleen Bindra	MH	LG	
89	Juzer Raotiwal	MH	Liberty Shoes	10/8/2013
90	Kailash Panwar	MH	Lloyd Electric	
91	Manas Sinha	MH	Lupin	
92	Manoj Kumar Chourasiya	MH	M&M	
93	Meenakshi Yadav	MH	Mahindra Two Wheeler	12/8/2013
94	Meet Tiwari	MH	Mahindra Holidays	
95	Mukesh Gupta	MH	Marico	
96	Narendra Singh Pal	MH	Maruti Suzuki	
97	Nidhi Didawat	MH	Mayur Leather	13/8/2013
98	Praven Banwari	MH	Merck	
99	Rakesh Prasad Shukla	MH	Micromax	
100	Raksha Mishra	MH	MindTree	
101	Reema Khatri	MH	MphasiS	14/8/2013
102	Ritesh Tikotkar	MH	National Steel	
103	Rohit Jat	MH	NDTV	
104	Sabina Khan	MH	Nerolac	
105	Saloni Jaiswal	MH	NIIT Tech	19/8/2013
106	Saniya Khan	MH	Nokia	
107	Santosh Rajput	MH	Novartis India	
108	Sarvesh Tripathi	MH	Oracle Financ	
109	Satyarth Mishra	MH	Orient	22/8/2013
110	Siddhant Jain	MH	Oriental Bank	
111	Siddharth Dwivedi	MH	P and G	
112	Sinki Verma	MH	Panasonic	
113	Sonu Dubey	MH	Persistent	23/8/2013
114	Sudeep Kumar Shukla	MH	Pfizer	
115	Sunil Kumar Gupta	MH	Piramal Health	
116	Suyash Jain	MH	Plethico Pharma	
117	Tarun Kumar Pandey	MH	PNB	24/8/2013
118	Vidhya Mahajan	MH	Polaris Tech	
119	Vivek Shukla	MH	Punjab & Sind	
120	Zarina Qureshi	MH	PVR	
121	Abha Mishra	HF	Redington	26/8/2013
122	Alice Das	HF	Reebok	27/8/2013

S.No.	Name of Student	Specialization	Name of Company	Date
123	Anil Kumar Shah	HF	Relaxo Footwear	31/8/2013
124	Anjali Khare	HF	Reliance	
125	Ankita Farkiya	HF	Ricoh India	
126	Anshuman Mishra	HF	Royal Orchid	
127	Archana Tiwari	HF	RPG Life	2/9/2013
128	Balkrishna Chouhan	HF	Ruchi Soya	
129	Bhola Shankar Vaishy	HF	Sahara One	
130	Devika Mishra	HF	Samsung	
131	Garima Khare	HF	Sansui	3/9/2013
132	Jayati Gupta	HF	Saregama India	
133	Kalyani Kumari	HF	Sayaji Hotels	
134	Karishma Kapahi	HF	SBI	
135	Namrata Singh	HF	Shalimar Paints	4/9/2013
136	Nidhi Singh	HF	Sony	
137	Pooja Depan	HF	SpiceJet	
138	Pooja Kushwaha	HF	Sri Adhikari	
139	Poonam Chouhan	HF	StanChart IDR	5/9/2013
140	Preeti Upadhyay	HF	Sun Pharma	
141	Priyanka Kharat	HF	Sun TV Network	
142	Priyanka Mishra	HF	Symphony	
143	Purobi Chakraborty	HF	Syndicate Bank	6/9/2013
144	Richa Yadav	HF	Taj GVK Hotels	
145	Roshni Firdous	HF	Tata Chemicals	
146	Rupa Sharma	HF	Tata Motors	
147	Rupali Jaiswal	HF	Tata Steel	7/9/2013
148	Sameer Chawla	HF	TCS	
149	Sandipa Meshram	HF	Tech Mahindra	
150	Sapna Shrivastava	HF	Thinksoft	
151	Sheetal Saxena	HF	Times of India	8/9/2013
152	Shilpa Shaktawat	HF	Tips Industries	
153	Sonal Keshari	HF	Toshiba	
154	Swati Chauhan	HF	Toyota India	
155	Swati Gupta	HF	TTK Healthcare	9/9/2013
156	Swati Singh Baghel	HF	Tulip StarHotel	
157	Vicky Choukse	HF	TV18 Broadcast	
158	Vinay Kendurakar	HF	TVS Motor	
159	Anirudha Singh Jat (MP)	MP	Union Bank	10/9/2013
160	Rahul Nandanwar (MP)	MP	Vedant Hotels	
161	Rohit Jain (MP)	MP	Viceroy Hotels	
162	Hemant Aheer (IT+F)	ITF	Videocon	
163	Manish Bimal (IT+F)	ITF	Vijaya Bank	11/9/2013
164	Nitesh Sharma (IT+F)	ITF	Whirlpool	

Research and Development Cell

Major Research Project 2012-14

Major Research Project Allotment For MBA IIIrd Semester (2012-2014 Batch)

Format for Synopsis of Major Research Report

Content of Synopsis

- **Title of Research Project in appropriate form(See Annexure 2)**
- **Table of contents**

Including columns for 'contents', 'page number'

E.g.:

Contents	Page No.

- **Introduction(3-4 Pages)**
 - It includes Brief Introductory information related to the study which develops conceptual frame work of students.
- **Rationale: (1-2 paragraph)**
 - This Point includes reasons or justifications for the question that Why the study is needed?
- **Objective(s)(Maximum 3 objectives)**
 - Objectives should be start with the word “To”.
 - For example In 'A study of Brand loyalty in the product category of biscuits' the objective should be
To find the level of customer loyalty in selected biscuit brands
- **Literature Review (Reviews of 4-5 papers/Articles , 2-3 Pages)**
 - This Point includes Review of the work carried out by other researcher in similar area or related area.(findings from previous academic research studies in the topic under study)
 - This part would contain literature review written with proper in-text citations and the material from the literature review would lead to development of the various concepts (conceptual development) or variables used.
- **Research Methodology(1-2 Page)**
 - Research Type
 - Research Unit
 - Population
 - Sample Size
 - Sampling Method
 - Tools for data collection
 - Tools for data analysis

- **Expected Outcomes(1-2 paragraph)**
 - This Point includes expected result of the study.
- **References**
 - References should be written in APA Style.
 - Each element (e.g. Author[s], Date, Title, Publication information) has a standardized format including punctuation and presentation style (e.g. capital letters and italics etc.).
 - Sequence of information should be
 - a) Author(s) Name(Last Name first)
 - b) Date or year of Publication
 - c) Title of the work
 - d) Publication Information
 - e) Additional information (e.g. Editions, Page No)

Major Research Topics Alongwith Name of Students & Supervisors

No.	Name of the Student	Major Research Project Topic	Name of the Guide
1	Atul Singh	A comparative study of teaching pedagogy of CBSE and State Board Schools.	Mr. Sumit Zokarkar
2	Abdul Faizan Khan	A study of most preferred features in mobile phone by teachers.	Mr. Sumit Zokarkar
3	Abhishek Singh Chauhan	To find factors responsible for lack of employability of MBA students.	Mr. Sumit Zokarkar
4	Amit Sahu	To find the expected qualities of a fresh post graduate for his employment.	Mr. Sumit Zokarkar
5	Arunendra Tripathi	To measure the effectiveness of e-learning for MBA students.	Mr. Sumit Zokarkar
6	Chandra Prakash Malviya	To study the most preferred arrangement of goods in a retail store.	Mr. Sumit Zokarkar
7	Gaurav Vora	An overview study of social networking trends and perception of Indian youth.	Mr. Sumit Zokarkar
8	Kapil Sharma	A comparative study of Sony and Apple on the basis of product range, position and branding.	Mr. Sumit Zokarkar
9	Nitesh Dupare	Factors affecting the online banking service quality.	Mr. Sumit Zokarkar
10	Preeti Upadhyay	To study the investment pattern of salaried and business class people.	Mr. Sumit Zokarkar
11	Shivraj Tomar	A comparative study of LG and Videocon on basis of product range, position and branding.	Mr. Sumit Zokarkar
12	Aarohi Chouhan	A study of brand preference in laptop category	Ms. Kumkum Sinha
13	Anuj Singh	Impact of FDI in India with reference to cable network (DTH)	Ms. Kumkum Sinha
14	Azhar Khan	A study of people's perception towards social cause marketing	Ms. Kumkum Sinha
15	Hridesh Fanidra	A comparative study of customer perception towards aerated drinks and health drinks	Ms. Kumkum Sinha
16	Lalita Banjara	Comparative study of financial performance of Biocon Ltd. & Dr. Reddy's.	Ms. Kumkum Sinha
17	Mukesh Gupta	A study on consumer preference towards soft drinks (with special reference to Coca Cola)	Ms. Kumkum Sinha
18	Rekhraj Jain	A study of customer perception towards organized & unorganized vegetable retail market	Ms. Kumkum Sinha
19	Shiv Singh Rajawat	A study of customer awareness towards e-banking.	Ms. Kumkum Sinha

No.	Name of the Student	Major Research Project Topic	Name of the Guide
20	Siddhant Jain	A study of customers' perception towards e-banking and m-banking.	Ms. Kumkum Sinha
21	Sonu Dubey	A comparative study of customer satisfaction among different telecom companies: Airtel, Reliance, BSNL.	Ms. Kumkum Sinha
22	Vaibhav Khede	A study of customer satisfaction towards Canara Bank services.	Ms. Kumkum Sinha
23	Vivek Shukla	A study on customer perception towards retail store in Indore city.	Ms. Kumkum Sinha
24	Juzer Raotiwal	A study on customer satisfaction from the services and facilities provided by the public and private sector banks	Ms. Kumkum Sinha
25	Sapna Shrivastava	To study the factors affecting the selection of management institutions	Ms. Kumkum Sinha
26	Ajay Jhagekar	Effect of product and consumer characteristics on free sample trial/usage.	Mr. Radheshyam Acholiya
27	Ankit Singh Baghel	A comparative study of seller & buyers in market acceptability of licensed software.	Mr. Radheshyam Acholiya
28	Deepnarayan Mishra	Consumer awareness and usage of e-banking transaction using cell phone.	Mr. Radheshyam Acholiya
29	Pankaj Patidar	Relationship between packaging characteristics and consumer brand preference.	Mr. Radheshyam Acholiya
30	Piyush Singh Baghel	Effect of product innovativeness and trial ability on new product adoption	Mr. Radheshyam Acholiya
31	Abhishek Rai	Comparative study of financial performance of Gati Ltd. & Blue Dart.	Mr. Varun Keshari
32	Ajay Joshi	Consumer purchase behavior in out-of-stock situation at retail outlets.	Mr. Varun Keshari
33	Kartikay Tiwari	Impact of advertising and price sensitivity and consumer buying behavior.	Mr. Varun Keshari
34	Nagendra Sen	To study the effect of branded ingredients in consumer perception.	Mr. Varun Keshari
35	Nikita Gangrade	Comparative study of financial performance of TCS & HCL	Mr. Varun Keshari
36	Rahul Singh Lodhi	The effect of customer relationship management on customer retention.	Mr. Varun Keshari
37	Ramakant Sonvane	Relationship between website attitude and customer satisfaction: a study of e-commerce	Mr. Varun Keshari
38	Reema Khatri	Relationship between store image and consumer preferences towards store brand	Mr. Varun Keshari

No.	Name of the Student	Major Research Project Topic	Name of the Guide
39	Rishikesh Pandey	Understanding consumer response towards sales promotion in the fast food industry.	Mr. Varun Keshari
40	Sunil Kumar Gupta	The impact of customer expectation service on gender basis.	Mr. Varun Keshari
41	Sunny Ahuja	The effect of search engine optimization on marketing performance of the companies.	Mr. Varun Keshari
42	Tarun Kumar Pandey	To evaluate the packaging variables and their impact on consumer preference in soft drinks	Mr. Varun Keshari
43	Vinay Kendurakar	A study on patients satisfaction from the services provided by Bombay Hospital and CHL Apollo	Mr. Varun Keshari
44	Aadarsh Suhane	Impact of organized whole seller (Best Price & Metro) on unorganized retailer in Indore city: with special reference to Geeta Bhawan area	Mr. Varun Keshari
45	Akhilesh Upadhyay	A study of teachers' perception towards medical insurance.	Ms. Nidhi Joshi
46	Balkrishna Chouhan	A study of employee satisfaction of pharmaceutical sector.	Ms. Nidhi Joshi
47	Deepak Mishra	A study of impact of mobile number portability on various telecom subscribers in Indore.	Ms. Nidhi Joshi
48	Nitin Sonwane	Impact of FDI in India with reference to IT & Telecommunication Sector.	Ms. Nidhi Joshi
49	Rajeev Biswas	A comparative study of cosmetics product with respect to Lakme and Garneir.	Ms. Nidhi Joshi
50	Sameer Khan	A comparative study of consumer perception towards State Bank of India and ICICI Bank services.	Ms. Nidhi Joshi
51	Suryakant Shukla	A study of market potential for 3G services among college students.	Ms. Nidhi Joshi
52	Vivek Mishra	A study of people's perception towards gold loan scheme.	Ms. Nidhi Joshi
53	Anshuman Mishra	Impact of FDI in India with reference to service sector.	Ms. Suchi Modi
54	Kailash Panwar	Do promotional schemes stimulate the customer to buy the products?	Ms. Suchi Modi
55	Manoj K Chourasiya	A study of customer satisfaction of HTC Mobile users in Indore	Ms. Suchi Modi
56	Meenakshi Yadav	A study of factors affecting the purchasing of a car.	Ms. Suchi Modi
57	Narendra Singh Pal	Comparative study between <i>i</i> -bus and local transportation in Indore.	Ms. Suchi Modi

No.	Name of the Student	Major Research Project Topic	Name of the Guide
58	Neha Gangeya	Comparative study of financial performance of Omaxe & Parsvnath Developers.	Ms. Suchi Modi
59	Raksha Mishra	A comparative study of customer preference towards More Mega Store and Easy Day in Indore city.	Ms. Suchi Modi
60	Roshni Firdous	A study of impact of stress on job performance of professors in educational institutes' in Indore.	Ms. Suchi Modi
61	Swati Gupta	A comparative study on the satisfaction level of employees in government and private educational institution	Ms. Suchi Modi
62	Meeshika Vishwakarma	A study of consumer perception towards insurance schemes	Ms. Suchi Modi
63	Ehtesham Khan	A study on impact of social advertisements on the sales and brand image of the product (with respect to Idea Cellular Ltd.)	Ms. Suchi Modi
64	Kalyani Kumari	A comparative study of organizational role stress among employees: public vs private banks in Indore	Ms. Suchi Modi
65	Rupali Jaiswal	A study on effectiveness of training programmes on the employees in IT sector	Ms. Suchi Modi
66	Alice Das	A study on factors influencing the job satisfaction of employees employed in engineering institutions.	Ms. Rashmi Farkiya
67	Ankita Farkiya	Dual career and its effect on relationships: a study of government and private academic institutes.	Ms. Rashmi Farkiya
68	Apoorva Dubey	A study on octapace culture in B-School	Ms. Rashmi Farkiya
69	Aastha Awasthi	A study on impact of stress amongst the employees in BPO sector.	Ms. Rashmi Farkiya
70	Awdhesh Kumar Shah	Comparative study of financial performance of Bajaj Hindustan & Balrampur Chinni	Ms. Rashmi Farkiya
71	Divya Rathore	A study on quality of work-life in hospitals.	Ms. Rashmi Farkiya
72	Ekta Sharma	A study on work-life balance in educational institutions.	Ms. Rashmi Farkiya
73	Himanshu Gupta	Impact of FDI in India with reference to drug & pharmaceutical sector.	Ms. Rashmi Farkiya
74	Jasleen Kaur Bindra	A study on occupational stress and its impact on employees performance.	Ms. Rashmi Farkiya
75	Megha Khare	A study on employees satisfaction from the facilities provided by management institutions.	Ms. Rashmi Farkiya

No.	Name of the Student	Major Research Project Topic	Name of the Guide
76	Nidhi Didawat	A study on quality of work life among the employees in IT sector.	Ms. Rashmi Farkiya
77	Sabina Khan	Factors influencing mobile users in selecting cellular service providers in India.	Ms. Rashmi Farkiya
78	Saloni Jaiswal	A study on employee retention in Capital Via	Ms. Rashmi Farkiya
79	Sinki Verma	A study on attrition among life insurance advisors of selected insurance companies	Ms. Rashmi Farkiya
80	Rakesh Prasad Shukla	A study of people's perception towards social cause marketing.	Ms. Rashmi Farkiya
81	Richa Yadav	A study on customer perception regarding effectiveness of 3G services among college students	Ms. Rashmi Farkiya
82	Siddharth Mehta	Impact of FDI in India with reference to aviation sector	Ms. Rashmi Farkiya
83	Saniya Khan	A study on impact of performance appraisal on employee satisfaction in ICICI Prudential	Ms. Rashmi Farkiya
84	Garima Khare	A study on employee absenteeism in BPO sector.	Ms. Rashmi Farkiya
85	Sameer Chawla	A study on employees perception towards welfare measures in the banking sector	Ms. Rashmi Farkiya
86	Bhojraj Vishwakarma	Comparative study of financial performance of ITC Ltd. & Godfrey Phillips.	CA Prashant Jain
87	Ram Govind Shah	Comparative study of financial performance of PVR & Cinemax	CA Prashant Jain
88	Ravi Shankar Mishra	Comparative study of financial performance of MRF & Apollo Tyre	CA Prashant Jain
89	Satya Prakash Jain	Comparative study of financial performance of Apollo Hospitals & Fortis Helthcare	CA Prashant Jain
90	Jainendra Kumar Shah	Comparative study of financial performance of Indian Overseas Bank & Indian Bank	CA Prashant Jain
91	Veena Patnakar	Comparative study of financial performance of Indian Infoline Ltd. & Religare Ltd.	CA Prashant Jain
92	Sumit Singh Sisodiya	Impact of FDI in India with reference to power sector	Ms. Shubhi Modi
93	Anarudha Prasad Dwivedi	Study of customer satisfaction of Sony Mobile users in Indore	Ms. Shubhi Modi
94	Anil Kumar Shah	Customer satisfaction of Mahindra and Toyota	Ms. Shubhi Modi
95	Chetan Padiyar	A comprehensive study on customer satisfaction of Sanchi products in Indore city	Ms. Shubhi Modi

No.	Name of the Student	Major Research Project Topic	Name of the Guide
96	James Nag	A study of impact of celebrity endorsement on consumer buying behavior with special reference to soft drinks	Ms. Shubhi Modi
97	Namrata Singh	A study of factors affecting selection for cinema hall	Ms. Shubhi Modi
98	Praven Banwari	Comparative study on reliance and airtel broad band service provider	Ms. Shubhi Modi
99	Purobi Chakraborty	Comparative study of financial performance of L&T & Bharat Earthmovers	Ms. Shubhi Modi
100	Ritesh Tikotkar	A comparative study between Dove shampoo & L'oreal shampoo	Ms. Shubhi Modi
101	Yogesh Sharma	A study of customer preference towards purchasing of apparels from shopping malls and local shop	Ms. Shubhi Modi
102	Priyanka Agrawal	A comparative study on stress level of students at autonomus and non autonomus education institute	Ms. Shubhi Modi
103	Kamlesh Yadav	Comparative study of financial performance of Allahbad Bank & Andhra Bank	Ms. Shubhi Modi
104	Meet Tiwari	A study of customer perception towards mobile banking in Indore	Ms. Shubhi Modi
105	Rohit Jat	A study on parents perception about the increased fee structure in school education	Ms. Shubhi Modi
106	Anirudha Singh Jat (MP)	A study on level of customer satisfaction of Samsung mobile phones and Microamax in Indore	Dr. Mona Tawar
107	Pooja Depan	A study on factor affecting selection of an B-school	Dr. Mona Tawar
108	Poonam Chouhan	A study of factors affecting the purchase of a residential property	Dr. Mona Tawar
109	Sarvesh Tripathi	A comparative study of Pipliahana and Navlakha Hat Bazar with reference to unorganized retail.	Dr. Mona Tawar
110	Satyarth Mishra	Study between two autonomous institutes in Indore with reference to Pioneer Institute and IMS Indore	Dr. Mona Tawar
111	Siddharth Dwivedi	To study the comparison of Steller and Mahidpurwala with reference to customer satisfaction and preferences.	Dr. Mona Tawar
112	Suyash Jain	A study on customer satisfaction of The Golden Gate Restaurant	Dr. Mona Tawar

No.	Name of the Student	Major Research Project Topic	Name of the Guide
113	Zarina Qureshi	A comparative study of stress between Synergy Hospital and Rajshree Hospital employees	Dr. Mona Tawar
114	Vidhya Mahajan	Attrition among life insurance advisors of selected life insurance companies	Dr. Mona Tawar
115	Rohit Jain	A comparative study of stress management of private and nationalized bank employees	Dr. Mona Tawar
116	Pooja Kushwaha	A comparative study of customer satisfaction between Broad Way and PVR Special reference to Indore	Dr. Mona Tawar
117	Abha Mishra	Comparative study of financial performance of RCOM & Airtel	Mr. Ketan Mulchandani
118	Garima Somani	Impact of FDI in India with reference to financial services	Mr. Ketan Mulchandani
119	Gaurav Shrivastava	Comparative study of financial performance of Infosys & TCS	Mr. Ketan Mulchandani
120	Hemant Aheer	Comparative study of financial performance of NTPC & Reliance Power	Mr. Ketan Mulchandani
121	Jayati Gupta	Comparative study of financial performance of Bajaj Auto & Hero Moto Corp	Mr. Ketan Mulchandani
122	Joshil Patel	Comparative study of financial performance of IDBI Bank & ICICI Bank	Mr. Ketan Mulchandani
123	Karishma Kapahi	Comparative study of financial performance of Educomp & Everonn	Mr. Ketan Mulchandani
124	Neelam Dharmani	Comparative study of financial performance of HDFC Bank & Kotak Bank	Mr. Ketan Mulchandani
125	Neeraj Chaturvedi	Comparative study of financial performance of Axis Bank & Oriental Bank of Commerce	Mr. Ketan Mulchandani
126	Pankaj Kumar Mishra	Comparative study of financial performance of LIC Housing & PNB Housing	Mr. Ketan Mulchandani
127	Rahul Kumar	Comparative study of financial performance of Idea & Airtel	Mr. Ketan Mulchandani
128	Rishi Kumar Jain	Comparative study of financial performance of Wipro & Tech Mahindra	Mr. Ketan Mulchandani
129	Shilpa Shaktawat	Comparative study of financial performance of Ruchi Soya & Gokul Refoils	Mr. Ketan Mulchandani
130	Sudeep Kumar Shukla	Comparative study of financial performance of Tata Motors & M&M	Mr. Ketan Mulchandani
131	Swati Chouhan	Comparative study of financial performance of Tata Steel & Jindal Steel	Mr. Ketan Mulchandani

No.	Name of the Student	Major Research Project Topic	Name of the Guide
132	Priyanka Mishra	Comparative study of financial performance of Bank of India & Bank of Baroda	Mr. Ketan Mulchandani
133	Abhishek Kumar Pandey	Impact of FDI in India with reference to hotel & tourism sector	Mr. Durgesh Gaur
134	Anjali Khare	Comparative study of financial performance of IDFC & IFCI	Mr. Durgesh Gaur
135	Apoorv Dubey	Impact of FDI in India with reference to gems & jeweller sector	Mr. Durgesh Gaur
136	Archana Tiwari	Impact of FDI in India with reference to insurance sector	Mr. Durgesh Gaur
137	Devika Mishra	Comparative study of financial performance of BPCL & RIL	Mr. Durgesh Gaur
138	Manish Bimal	Comparative study of financial performance of NMDC & Coal India	Mr. Durgesh Gaur
139	Nitesh Sharma	Comparative study of financial performance of NTPC & Power Grid	Mr. Durgesh Gaur
140	Pushpendra Kumar Mishra	Comparative study of financial performance of Ranbax & Sun Pharmaceutical	Mr. Durgesh Gaur
141	Rupa Sharma	Comparative study of financial performance of ACC Ltd. & Ambuja Cement	Mr. Durgesh Gaur
142	Sandipa Meshram	Comparative study of financial performance of ONGC & Cairn India Limited	Mr. Durgesh Gaur
143	Sheetal Saxena	Impact of FDI in India with reference to infrastructure sector	Mr. Durgesh Gaur
144	Sonal Keshari	Impact of FDI in India with reference to mining	Mr. Durgesh Gaur
145	Teerath Vishwakarma	Comparative study of financial performance of ICRA & CARE	Mr. Durgesh Gaur
146	Vicky Choukse	Comparative study of financial performance of Jai Prakash Associates & DLF Ltd.	Mr. Durgesh Gaur
147	Yogesh Mahajan	Comparative study of financial performance of Indian Hotels & Hotel Leela	Mr. Durgesh Gaur
148	Ankit Singh Parihar	Comparative study of financial performance of Gitanjali Gems & Titan Ind. Ltd.	Mr. Amit Rajoria
149	Ashwin Sannase	Comparative study of financial performance of Petronet Lng & Gail India	Mr. Amit Rajoria
150	Bhola Shankar Vaishy	Impact of FDI in India with reference to automobile sector	Mr. Amit Rajoria
151	Nidhi Singh	Comparative study of financial performance of IOC & HPCL	Mr. Amit Rajoria

No.	Name of the Student	Major Research Project Topic	Name of the Guide
152	Praveen Soni	Comparative study of financial performance of Ultratech Ltd. & Indian Cement Ltd.	Mr. Amit Rajoria
153	Priyanka Aale	Comparative study of financial performance of UCO Bank & Punjab & Sindh Bank	Mr. Amit Rajoria
154	Priyanka Kharat	Comparative study of financial performance of Gitanjali Gems & Rajesh Exports Ltd.	Mr. Amit Rajoria
155	Pushpendra Soni	Comparative study of financial performance of Entertainemnt India & Shree Ashtavinayan Cine	Mr. Amit Rajoria
156	Santosh Singh Rajput	Comparative study of financial performance of UCO Bank & Union Bank of India	Mr. Amit Rajoria
157	Swati Singh Baghel	Comparative study of financial performance of ABG Shipard & Shipping Corporation of India Ltd.	Mr. Amit Rajoria
158	Vishal Mishra	Comparative study of financial performance of Entertainemnt India & Eros Intenational	Mr. Amit Rajoria
159	Ankit Kumar Patidar	Impact of FDI in India with reference to education sector	Ms. Astha Tarey
160	Amit Mishra	A study of factors affecting in selection of opening of bank account	Ms. Astha Tarey
161	Manish Kumar Pyashi	Study on consumer preference and buying behavior towards smartphone.	Ms. Astha Tarey
162	Pankaj Dhuware	Comparative study of customer preference towards packaging service provider.	Ms. Astha Tarey
163	Pawan Kumar Tiwari	A study of customer satisfaction regarding ATM services of SBI and PNB	Ms. Astha Tarey
164	Rahul Nandanwar	Predicting customer purchase in an online retail business.	Ms. Astha Tarey
165	Arun Gupta	A study of effectiveness of promotion schemes in case of mobile phones	Mr. Sandeep Kumar
166	Abhiram Khare	A study on the advertising effectiveness - with special reference to HUL	Mr. Sandeep Kumar
167	Jitendra Mishra	A study on consumer spending via credits cards with special reference to HDFC Bank and ICICI Bank	Mr. Sandeep Kumar
168	Manas Sinha	Factors influencing customer retention in hotels with special reference to Radisson Blue	Mr. Sandeep Kumar
169	Pritam Gupta	Consumer buying behavior in shopping stores with special reference to Easy Day	Mr. Sandeep Kumar

Placement Preparation

Mock Group Discussion Sessions For MBA III Semester

The Mock Group Discussion proved to be very fruitful, where ideas got generated, shared, tried out, and responded to by others. Generating the Group Discussion Skills helped students in professional applications. Students played different roles that of Initiator, Information seeker, Information giver, Procedure facilitator, Opinion seeker, Opinion giver, Clarifier, Summarizer etc.

GROUP DISCUSSION REPORT

Group Discussion is a methodology or in a simple language may call it an interview process or a group activity. It is used as one of the best tools to select the prospective candidates in a comparative perspective. GROUP DISCUSSION may be used by an interviewer at an organization, colleges or even at different types of management competitions.

GROUP DISCUSSION is a methodology used by an organization to gauge whether the candidate has certain personality traits and/or skills that it desires in its members. In this methodology, the group of candidates is given a topic or a situation, given a few minutes to think about the same, and then asked to discuss the topic among themselves for 15-20 minutes. It is a very useful tool to screen the candidate's potential as well as their skills.

GROUP DISCUSSION evaluation is done by the subject experts based on the discussions. A report will be prepared on analyzing the facts at the end of the discussion.

Some of the personality traits the GROUP DISCUSSION is trying to gauge may include:

- Communication skills
- Leadership Skills
- Team Building Skills
- Reasoning ability
- Initiative
- Flexibility
- Ability to think on ones feet
- Interpersonal Skills
- Motivational Skills
- Analytical /Logical Skills
- Different Thinking
- Assertiveness
- Creativity

Why GROUP DISCUSSIONS are implemented commonly:

The reason why institutes put the students through a Group discussion and an interview, after testing your technical and conceptual skills in an exam, is to get to know as a person and gauge how well the student will fit in their institute. GD evaluates how the student can function as a part of a team, as a manager or as a member of an organization .Therefore how to interact in a team becomes an important criterion for selection. Managers have to work in a team and get best results out of teamwork. That is the reason why management institutes include GD as a component of the selection procedure.



Group Discussion Schedule

No.	Panel 1	Date	No.	Panel 2	Date
1	AaroHi Chouhan	23/09/13	1	Aastha Awasthi	23/09/13
2	Abdul Faizan Khan		2	Abhi Ram Khare	
3	Abhishek Kumar Rai		3	Ajay Jhagekar	
4	Abhishek Singh Chauhan		4	Akhilesh Upadhyay	
5	Abihsek Kumar Pandey		5	Amit Mishra	
6	Ajay Joshi		6	Anarudha P Dwivedi	
7	Amit Sahu		7	Apoorva Dubey	
8	Ankit Patidar		8	Arun Kumar Gupta	
9	Ankit Singh Baghel		9	Chetan Padiyar	
10	Ankit Singh Parihar		10	Deepak Mishra	
11	Anuj Singh		11	Divya Rathore	
12	Apoorv Dubey		12	Ehtesham Khan	
13	Arunendra Tripathi		13	Ekta Sharma	
14	Ashwin Sannase		14	Jasleen Bindra	
15	Atul Singh		15	Juzer Raotiwalla	

No.	Panel 3	Date	No.	Panel 4	Date
1	Abha Mishra	23/09/13	1	Awadhesh Kumar Shah	24/09/13
2	Alice Das		2	Azhar Khan	
3	Anil Kumar Shah		3	Bhojraj Vishwakarma	
4	Anjali Khare		4	Chandra Prakash Malviya	
5	Ankita Farkiya		5	Deepnarayan Mishra	
6	Anshuman Mishra		6	Garima Somani	
7	Archana Tiwari		7	Gaurav Shrivastava	
8	Balkrishna Chouhan		8	Gaurav Vora	
9	Bhola Shankar Vaishy		9	Himanshu Kumar Gupta	
10	Devika Mishra		10	Hridesh Fanidra	
11	Garima Khare		11	Jainendra Kumar Shah	
12	Jayati Gupta		12	James Nag	
13	Kalyani Kumari		13	Jitendra Kumar Mishra	
14	Karishma Kapahi		14	Joshil Patel	
15	Namrata Singh		15	Kamlesh Prasad Yadav	

Group Discussion Schedule

No.	Panel 5	Date	No.	Panel 6	Date
1	Kailash Panwar	24/09/13	1	Nidhi Singh	24/09/13
2	Manas Sinha		2	Pooja Depan	
3	Manoj K Chourasiya		3	Pooja Kushwaha	
4	Meenakshi Yadav		4	Poonam Chouhan	
5	Meet Tiwari		5	Preeti Upadhyay	
6	Megha Khare		6	Priyanka Kharat	
7	Mukesh Gupta		7	Priyanka Mishra	
8	Narendra Singh Pal		8	Purobi Chakraborty	
9	Nidhi Didawat		9	Richa Yadav	
10	Praven Banwari		10	Roshni Firdous	
11	Priyanka Agrawal		11	Rupa Sharma	
12	Rakesh Prasad Shukla		12	Rupali Jaiswal	
13	Raksha Mishra		13	Sameer Chawla	
14	Reema Khattri		14	Sandipa Meshram	
15	Ritesh Tikotkar		15	Sapna Shrivastava	

No.	Panel 7	Date	No.	Panel 8	Date
1	Kapil Sharma	25/09/13	1	Rohit Jat	25/09/13
2	Kartikey Tiwari		2	Sabina Khan	
3	Lalita Banjara		3	Saloni Jaiswal	
4	Manish Kumar Pyashi		4	Saniya Khan	
5	Meeshika Vishwakarma		5	Sarvesh Tripathi	
6	Nagendra Sen		6	Satyarth Mishra	
7	Neelam Dharmani		7	Siddhant Jain	
8	Neeraj Chaturvedi		8	Siddharth Dwivedi	
9	Neha Gangeya		9	Sinki Verma	
10	Nikita Gangrade		10	Sonu Dubey	
11	Nitesh Dupare		11	Sudeep Kumar Shukla	
12	Nitin Sonwane		12	Sunil Kumar Gupta	
13	Pankaj Dhuware		13	Suyash Jain	
14	Pankaj Kumar Mishra		14	Tarun Kumar Pandey	
15	Pankaj Patidar		15	Vidhya Mahajan	

Group Discussion Schedule

No.	Panel 9	Date	S.No	Panel 10	Date
1	Pawan Kumar Tiwari	25/09/13	1	Rishi Kumar Jain	26/09/13
2	Piyush Singh Baghel		2	Sameer Khan	
3	Praveen Kumar Soni		3	Santosh S Rajput	
4	Pritam Gupta		4	Satya Prakash Jain	
5	Priyanka Aale		5	Shiv Singh Rajawat	
6	Pushpendra K Mishra		6	Shivraj Tomar	
7	Pushpendra Soni		7	Siddharth Mehta	
8	Rahul Kumar		8	Sumit Singh Sisodiya	
9	Rahul Singh Lodhi		9	Sunny Ahuja	
10	Rajeev Biswas		10	Suryakant Shukla	
11	Ram Govind Shah		11	Teerath Prasad Vishwakarma	
12	Ramakant Sonvane		12	Vaibhav Khede	
13	Ravishankar Mishra		13	Veena Patankar	
14	Rekhraj Jain		14	Vishal Mishra	
15	Rishi Kesh Pandey		15	Vivek Mishra	

No.	Panel 11	Date
1	Sheetal Saxena	26/09/13
2	Shilpa Shaktawat	
3	Sonal Keshari	
4	Swati Chauhan	
5	Swati Gupta	
6	Swati Singh Baghel	
7	Vicky Choukse	
8	Vinay Kendurkar	
9	Hemant Aheer (IT+F)	
10	Manish Bimal (IT+F)	
11	Nitesh Sharma (IT+F)	
12	Yogesh Mahajan	
13	Yogesh Sharma	
14	Vivek Shukla	
15	Zarina Qureshi	
16	Anirudha Singh Jat (MP)	
17	Rahul Nandanwar (MP)	
18	Rohit Jain (MP)	

17th National Management Conference

**17th National Management Conference
On
Mapping for Excellence: Challenges Ahead
(Challenges in Professional Education)
Saturday, 14 September'2013**



Session I: INAUGURAL

Pioneer Institute of Professional Studies Indore conducted the **17th National Management Conference on “Mapping for Excellence: Challenges Ahead (Challenges in Professional Education)”** Delegates from all walks of life confirmed their presence in the Inaugural Session of the conference.

Dr. A. A. Abbasi, Former VC, DAVV, Indore was the **Chief Guest** of the Conference. **Dr. P. K. Chande, Group Director, Truba Group** was the **Guest of Honour** of the conference. **Dr. Narendra Dhakad, Additional Director, Higher Education (Indore Division)** was the **Key Note Speaker** of the conference. **Dr. P.N. Mishra, Director IMS, DAVV, Indore** was the **Conference Advisor**. **Shri P.C. Jain, Pioneer Group Chairman, CA Dr P. K. Jain Chairman Pioneer Institute, Dr. Pawan Patni Director, Dr. Mona Tawar, Director & Conference Secretary, CA Prashant Jain Executive Director and Conference Chairman** were present in the Inaugural Session of the Conference.

Ms. Apoorva Dubey and Ms. Aastha Awasthi students of M.B.A III Semester were an integral part of the conference. The conference started with Saraswati Vandana all the guests' lightened the lamp. Mr. Siddharth Mehta with Mr. Sameer Chawla students of M.B.A III SEM introduced the institute which included mission, vision, quality policy, and infrastructure and placements records of the institute.

After the institute's presentation **CA Dr. P. K. Jain Chairman Pioneer Institute of Professional Studies** welcomed all the delegates with his enlightening words on the education system.



WELCOME ADDRESS BY CADR.P.K.JAIN:



CA Dr. P.K. Jain stated that “opportunities and challenges relating to formal education are related to faculty development on a large scale. A concept map was presented to explore how faculty educational development could support and greatly enhance an entire system revolving around faculty development in teaching and learning”. He emphasized on development of faculty in order to meet the challenges of the professional education.



After briefing about the conference, **SHODH- Pioneer Journal of IT and Management was released by all the delegates.**

After the release of souvenir Ms. Veena Dadwani introduced Dr. P. K. Chande Group Director, Truba Group & Guest of Honour.

WELCOME ADDRESS BY DR.P.K.CHANDE

Dr P. K. Chande spoke about the relationship between a teacher and a student. He included that the decrease in level of teachers is the only reason for the downfall of the moral values of the youth, he also includes that until, & unless the level of teaching by the teachers will not improved then the situation of our country cannot be improved. He gave many examples on the challenges in the professional education.



After an inspirational speech by Dr P. K. Chande, Ms. Ratna Juneja introduced Dr. Narendra Dhakad, Additional Director, Higher Education (Indore Division) & Key Note Speaker.

WELCOME ADDRESS BY DR. NARENDRA DHAKAD

“Time has come to let go of the content-based system that has served the industrial era well. It is futile to attempt to fix the educational automobile, since its tires will never run on the information superhighway. The knowledge-based economy requires adults with a new way of thinking and a different set of beliefs.” These were the words of Dr. Narendra Dhakad which clearly explains the power of information and young minds.



Post this; Ms. Rashmi Badjatiya introduced Dr. A. A. Abbasi, former Vice Chancellor, DAVV, Indore & Chief Guest.

Felicitations of Dr A. A. Abbasi by Shri P C Jain, Chairman Pioneer Education Group was also done.



WELCOME ADDRESS BY DR. A. A. ABBASI

It's our pleasure that the eminent personality share his thoughts about education with us, he showed the complexity of Youth's thinking which turns Youth's guiltiness, but also motivated the audience by sharing the various experiences of his life. He believes that “A self-analysis of leaders' beliefs and values in education is the first step towards building a new educational vehicle. This practice calls for significant research. Furthermore, it will pave the road for contemporary methods such as constructivism to flourish.”



Thereafter Ms. Kumkum Sinha introduced Dr. P. N. Mishra, Director, IMS, DAVV Indore & Conference Advisor.

WELCOME ADDRESS BY DR. P. N. MISHRA

Dr P. N. Mishra started his words with a salute to our mother tongue being the occasion of *Hindi Diwas*. He included that “the education system, despite its considerable achievements in the last 60 years, is still marred by shortcomings, both at the elementary and higher levels, which inhibit the country from becoming a knowledge society. Converting India into a knowledge society shall require, inter alia, addressing the issue of expansion, excellence and inclusion in education while formulating policies for achieving the same.”



DR. P. N. MISHRA has given a highly motivational speech to us that we felt like listening him again and again.

With this part we came to an end of Inaugural Session and the presentation of mementoes were done to the delegates.

At last from inaugural session Dr. Pawan Patni Director M.B.A, Pioneer Institute of Professional Studies presented words of thanks to all the delegates.

With this we concluded the Inaugural Session of conference and delegates gathered in the garden for a group photograph.



Session II: PANEL DISCUSSION

PANEL DISCUSSION

After Inaugural Session, the next session was of Panel Discussion which was based on the Theme **Annual System Vs Semester System of Education.**

The discussion was conducted in two sessions that included 11 participants in each group.

Ms. Ratna Juneja moderated the Panel Discussion.





The questions that were asked to the participants are as follows:

Annual System Vs Semester System of Education

- Q1. What is a semester system? What is annual system?
- Q2. Why do we make test and measurement system?
- Q3. What kind of pressure do the student faces become of the education system?
- Q4. What is GPA system?
- Q5. What system do you prefer and why?
- Q6. After the introduction of semester system how well the student adjusted with it?
- Q7. Semester system keeps the student busy, what about the teachers?
- Q8. Can student do something constructive in short deviation of semester system?
- Q9. Is semester system competitive? Is it monotones?
- Q10. It is said that semester helps to prepare for competitive exams side by side. Is it true?

- Q11. Are 6 months sufficient to grasp a subject and gain complete knowledge?
- Q12. Do the students flunk in semester system as they flunk in annual exam system?
- Q13. Annual system helps the students to explore and nurture their talent. How far you feel?
- Q14. Annual exam gives stress at the end of the year?
- Q15. Continuous evaluation is better (semester says) or to judge the entire performance at the of the year?
- Q16. Do we need conceptual learner or crammers?
- Q17. Which system can help them to learn better for their life time?
- Q18. Which system bring burden on students?
- Q19. What about vacation system. System gives lots of vacation. Don't you think that this type of break again and again is good?
- Q20. Annual system helps students to do deep analysis. Is that correct?
- Q21. What marking system? Do they get better marks in semester system?
- Q22. Results often get late in semester system and students keep waiting for their results. Do the students get pissed off with this type of attitude of examination system?
- Q23. What about the backlogs? Do the students take it seriously?
- Q24. What do you say about the time duration of annual and semester system?
- Q25. What about core subjects like if a student has maths in one semester and he doesn't have in other semester. What is use of studying it?
- Q26. So many things come at same time in semester system like presentation, projects etc. How far a student can do justification with it?
- Q27. What is the basic difference between the semester system and annual system? Does it reflect on the personality of the student?
- Q28. Is the semester system transparent?
- Q29. How to prepare for exam in semester system?
- Q30. With so many holidays in Indian calendar how fruitful is the semester system?

No.	Name	Title of Paper	Institute Name
1	Dr. P. N. Mishra	Corporate Social Responsibility-The Ancient Indian Way	IMS, DAVV, Indore
2	Dr. Kapil Sharma	Corporate Social Responsibility-The Ancient Indian Way	IMS, DAVV, Indore
3	Dr. Pooja Jain	Customers' Demographic Profile and its Association with Service Responsiveness Perception: A Study of State Bank of India	IIPS, DAVV, Indore
4	Dr. P.N.Mishra	Influence of Demography on Service Empathy Perception- A Study of State Bank of India	IMS, DAVV, Indore
5	Dr. Pooja Jain	Influence of Demography on Service Empathy Perception- A Study of State Bank of India	IIPS, DAVV, Indore
6	Amrita Chatterjee	Factors influencing urbanized students to select ODL courses over Regular courses - an empirical study based on Kolkata	University of Kalyani, West Bengal.
7	Devika Mishra	The Basic Art and Science in Management Education	Pioneer Institute of Professional Studies, Indore
8	Dr. Archana Sharma	Indian Higher Education- Issues & Challenges	Govt M.L.B. Girls P.G. College, Kila Bhavan, Indore
9	Jacob Mathew Pulikotil	Home Schooling Through Social Networking Sites	Holy Grace Academy of Management Studies, Kuruvilassery, Kerala
10	Dr. M. M. Munshi	Emerging challenges and thrust areas of Indian Higher Education System	Department of Management Studies and Research, Gogte Institute of technology, Udyambag, Belgaum
11	Neeraj Chaturvedi	Use of Computer in the Field of Education	Pioneer Institute of Professional Studies, Indore
12	Preeti Upadhyay	Computer Education	Pioneer Institute of Professional Studies, Indore
13	Sambhav Jain	e-School & e- Universities	SVITS, Indore
14	Dr. Snehal Kumar H Mistry	Changes and Challenges in Higher Education	C.K.Pithawalla Institute of Management, Surat
15	Sohail Ali	Web Based Education & Training	SVITS, Indore
16	Surbhi Laddha	Changes & Challenges in Management Education	Vision School of Management, Chittorgarh
17	CA Dr. P.K. Jain	Critical Analysis of Current Education System Problems & Role of Accreditation Bodies	Pioneer Institute of Professional Studies, Indore

No.	Name	Title of Paper	Institute Name
18	CA Prashant Jain	Critical Analysis of Current Education System Problems & Role of Accreditation Bodies	Pioneer Institute of Professional Studies, Indore
19	Amrita Chaurasia	Green Initiative in Higher Education	IIM, Indore
20	CA Dr. P.K. Jain	Green Initiative in Higher Education	Pioneer Institute of Professional Studies, Indore
21	Dr. Mona Tawar	Critical Issues, Challenges & Suggestions in Indian Higher Education	Pioneer Institute of Professional Studies, Indore
22	Dr. Mona Tawar	Selling One's Skills & Not the Degree	Pioneer Institute of Professional Studies, Indore
23	Dr. Mona Tawar	Higher Education in Rural Areas	Pioneer Institute of Professional Studies, Indore
24	Sumit Zokarkar	Student Evaluation (Examination) System for Professional and Technical Education	Pioneer Institute of Professional Studies, Indore
25	Alkesh Pal	Student Evaluation (Examination) System for Professional and Technical Education	JIET group of Institutions, PaliRaod, Jodhpur, (Raj.)
26	Kumkum Sinha	Distance Learning, Virtual Classrooms, and Teaching Pedagogy in the Internet Environment.	Pioneer Institute of Professional Studies, Indore
27	Kumkum Sinha	The Basic Art and Science in Management Education	Pioneer Institute of Professional Studies, Indore
28	Rashmi Karkiya	A Study on Overview of Employee Attrition Rate in India	Pioneer Institute of Professional Studies, Indore
29	Veena Dadwani	Semester System Vs Annual System of Examination	Pioneer Institute of Professional Studies, Indore
30	Rashmi Badjatya	An Introduction to Non Monetary Rewards	Pioneer Institute of Professional Studies, Indore
31	Avani Trivedi	Retaining People: A Challenge	Pioneer Institute of Professional Studies, Indore
32	Astha Tarey	Impact of Education on Socio-Economic Development	Pioneer Institute of Professional Studies, Indore
33	Astha Tarey	Role of Education in Modernization	Pioneer Institute of Professional Studies, Indore
34	Astha Tarey	Changing Scenario in Higher Education in India	Pioneer Institute of Professional Studies, Indore
35	Radheshyam Acholiya	Changing Scenario in Higher Education in India	Pioneer Institute of Professional Studies, Indore
36	Radheshyam Acholiya	Quality Issues in Education	Pioneer Institute of Professional Studies, Indore
37	Radheshyam Acholiya	The Impact of Globalization on Education	Pioneer Institute of Professional Studies, Indore

No.	Name	Title of Paper	Institute Name
38	Radheshyam Acholiya	Higher Education in Rural Areas	Pioneer Institute of Professional Studies, Indore
39	Nidhi Joshi	Role of Information Technology in Education System: By Faculty Prospective	Pioneer Institute of Professional Studies, Indore
40	Swati Gupta	Traditional Vs. Modern Teaching Methodology	Pioneer Institute of Professional Studies, Indore
41	Suchi Mody	Challenges in Higher Education	Pioneer Institute of Professional Studies, Indore
42	Subhi Mody	Challenges in Higher Education	Pioneer Institute of Professional Studies, Indore
43	Ketan Mulchandani	A Study on Opportunities and Challenges ahead for Electronic Learning in India	Pioneer Institute of Professional Studies, Indore
44	Durgesh Gaur	Evaluation of Management Education in Indore: Issues, Challenges & Opportunities	Pioneer Institute of Professional Studies, Indore
45	Astha Tarey	(Book Review) You Can Win by Shiv Khera	Pioneer Institute of Professional Studies, Indore
46	Varun Keshari	Challenges in Education and Sustainability of Government	Pioneer Institute of Professional Studies, Indore

Session III: TECHNICAL SESSION

The technical session included the submission of research papers and their presentations. Various students from different colleges submitted the research papers and given their presentation on it. Here is the list of Research who submitted & presented the research papers:

Session IV: VALEDICTORY SESSION

The session started with distribution of certificates to the participants and was concluded beautifully with vote of thanks by MR SIDHARTH MEHTA student of M.B.A III semester.



It was a wonderful experience to attend the 17th NATIONAL MANAGEMENT CONFERENCE.

“Man cannot discover new oceans unless he has the courage to lose sight of the shore”-
Ander Gide

Teachers Day Celebration



Entrepreneurship Development Cell {EDC}

50 Rupees Exercise

A thought repeatedly does not get transformed into a creation or a business scheme unless it is channeled to bloom and flourish into an activity. With this in mind, the ED Cell of the Institute embarked second time with an exciting and interesting learning exercise, the 'Rs. 50 Exercise'. Under this exercise each group of students were expected to come up with a product or service with the prior investment of just Rs. 50/- and make profit. The objective behind this activity was representation of the students to entrepreneurial skills such as managing HR, learning marketing and sales techniques, managing cash flow, taking decisions etc.

The students were notified earlier to work on their business idea by investing Rs. 50 amount, and generate revenue by selling their products or services. Students worked very hard on their business ideas, developed products and sold them in the market.

The objective behind this is to expose the student to entrepreneurial skills. The students were very thrilled with their ventures and took pleasure in EDC Event.





Darpan





Induction And Invocation For Under Graduate And Post Graduate Students

**Induction and Invocation UG and PG
{6th and 7th September 2013}**

“It is not about the knowledge, hard work or fortune but it's the ATTITUDE which determines the success of an individual”, with these lines of our honorable Principal, the invocation ceremony of UG (B Com, BBA, BCA and B Sc) 2012-15 and PG (MBA) 2012-14 lightened every young mind present in the conference hall of the institute. It was morning 9am when the young brains were eagerly waiting for their induction with new life, a new chapter of their education to gain excellence and with a plethora of hopes for a brighter future at Pioneer Institute of Professional Studies, Indore.

They were all heartily welcomed by the seniors and faculty members. The program started in the auspicious presence of **Shri P. C. Jain, Pioneer Group of Institutes** with a motivational speech by **CA Dr. P. K. Jain, Chairman** wherein he focused on the employability and developing functional skills. **CA Prashant Jain, Executive Director** welcomed all the incumbents. **Dr. Mona Tawar, Director** also addressed students with the importance of the courses offered.

Seniors started with institute presentation and took every one present there to a graphic tour of the institute right from the enriched library to the lush green sports ground. Everybody seems excited at every slide turning and displaying facilities being provided by the institute.

Students were informed about the internal marks scheme and examination pattern of the institute. They were also informed about the Co Curriculum Activities in detail which contribute a major part of internal score.

General rules and regulations of institute were read by Ms Rashmi Farkiya, Faculty HR.

“Ragging is a crime and a punishable offense”, these lines echoed the conference hall when Anti Ragging Committee members made students aware about the Anti Ragging rules and guidelines.

Post the formal session, seniors unfolded their plans of welcoming the juniors. They had a bunch of management games for MBA students and brain storming games for UG students to be played and creative challenges for their loving juniors. This included Bollywood quiz, Ad Mad show, Scavengers hunt, treasure hunt, One Minute manager and much more.

*“Say NOT- But I can,
to gain excellence one has to take Pain,
The prizes of life, we fail to WIN,
because we doubt THE POWER WITHIN”*

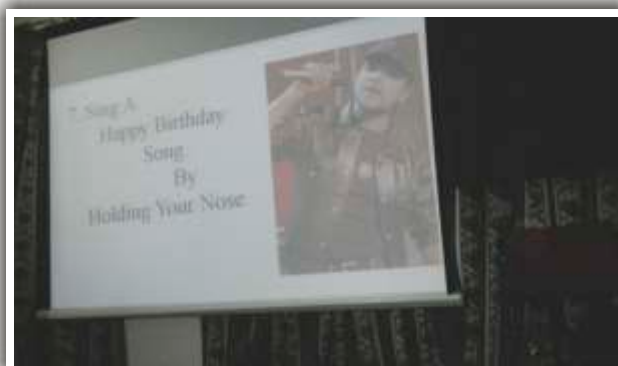
With these lines the invocation ceremony came to an end but the journey towards excellence started.

The coordinators for the invocation ceremony were **Ms Rashmi Farkiya, Mr Varun Keshari, Mr Radheshyam Acholiya & Ms Aastha Tarey.**

Induction Program:- MBA I Semester



Passing the Ball



One Minute Game



Darpan

Check & Mate



Dance & Fun



Prize Distribution



Induction Program:- UG I Semester

Passing the Parcel



One Minute Game





Dance and Fun



Prize Distribution



Sports Inaugural

Pioneer Institute of Professional Studies, Indore Inaugurated the Pioneer Sports Club that will conduct year round Sports Activities, including indoor and outdoor games. The most important feature of this Club is Self Defense Techniques that includes Marshall Art and Taekwondo for girls. The chief guest of the Inaugural Session was Mr. Umashankar Taretiya, Vice President, Karate Association.



Extra Curricular Activity

Matki Phod Competition



Guest Lectures

Two Guest Lectures were arranged for the students.

Mr. Rakesh Pandey, Head Ratan Ayurveda said that Marketing managers need analytical and decision-making skills to choose media, creativity to develop promotional strategies and interpersonal skills to work with different personality types. They need to manage their time and budget. Communications skills help them to persuade others to accept a marketing campaign. Also listening skills to understand clients' or executives' wants and needs is imperative. Marketing managers need to understand the psychology of consumer behavior and use metrics and must have a passion for their brand. He also focused on business orientation, humility, People skills, an inquisitive nature, a track record of accomplishment etc.

Another Lecture was taken by **Mr. Ajay Sharma, Regional Manager, Bajaj Finance**. He said that consumer durables involve any type of products purchased by consumers that are manufactured for long-term use and are intended to endure regular usage for several years or longer before replacement of the consumer product is required. Just about every household will contain at least a few items of this nature. Consumer durables are a category of consumer products that do not have to be purchased frequently because they are made to last for an extended period of time (more than three years). They are also called durable goods or durables. Consumer goods are often divided into two categories: durables and non-durables. Durables have an extended product life and are not worn out or consumed quickly when you use them. Since they're made to last, durable goods are typically more expensive than non-durable goods that have to be purchased over and over again.

One of the most common of all consumer durables would be the furniture found in the home. This would include items such as sofas, chairs, tables, bed frames, and storage pieces such as chests of drawers and bookshelf units. While once thought to be limited to only items made of sturdy metal or wood, any type of furniture today that is intended for use over the period of at least a few years can rightly be classified as durable.



Spoken English & Personality Development

Garden Gupshup (Rattling Rains)

We dedicated this week from 16 July to 31 July to “Garden Gupshup and Just a minute activity”

Garden Gup Shup activity was organized for the students of class MBA I. The students enjoyed this activity with capturing greenery and sharing in the cool breeze in Rattling Rains of the Pioneer Garden. The activity brought them close to the lap of nature. The activity was planned with seeing great importance of English language in business world. The objective of this program was building confidence, developing self esteem, speech and communication skills and effective use of English language. In this activity students had to converse in English and share their experiences.

Just a Minute Activity

The competition encouraged each one of them to show their artistic streak & creativity. In this activity students had to speak for a **minute** on any given topic spontaneously. This activity made them to think fast and reply spontaneously. The objective of this program is building confidence & creativity.



On Air Show

On 28/09/2013 at 4:00 P.M, RJ Navneet and RJ Abhimanu of MY FM 94.3 came to Pioneer Institute of Professional Studies and they organized a direct “On Air Show”. Various students participated in his show and won number of prizes.

After the recording of the “On Air Show” RJ Navneet interacted with the students of MBA I and III and acknowledged their hidden talent by presenting them with gift vouchers. All the students were highly motivated and large amount of participation was registered.



Students participated in Dance, Song, Mimicry and various such hunts and finally they were acknowledged with gifts.

The students who won credits in this show were as under:

- 1) Etheshyam Khan
- 2) Sameer Chawla
- 3) Pawan Tiwari
- 4) Prince Soni
- 5) Chetan Patiyaar
- 6) Swati Singh Bhaghel
- 7) Anjali Khare
- 8) Meeshika Vishwakarma
- 9) Anamika Pandey
- 10) Mithilesh Kumar

Finally RJ Navneet commented that Pioneer is the hub of talents and students are really very skilful.



Flash Mob Invitation by Radio Mirchi

16 September, 2013

The famous RJ of Radio Mirchi, Kashish Bakshi gave an Invitation to students to participate in Inter College Flash Mob. He also interacted with the students and found the students to be active and full of enthusiasm.



ਜਥਾ ਪਾਠ

संविधानसभा

निजी बैंककर्मि अधिकारियों से खुश

जॉ व सेंटिमेंटल इन बीकिंग सेक्टर विभाग पर हुए रिसर्च में स्पष्ट है आपा है कि अगर आपके सम्बन्धन के कर्मचारी बिना किसी तनाव व लड़ा होकर कोई कार्य करते हैं तो उससे कर्मचारी



की प्रगति तो होती ही है मध्य ही संस्थान भी प्रगति करता है सरकारी क्षेत्र की अपेक्षा निजी क्षेत्र की बीको ने इतने कम समय में जो प्रगति की है उसके पीछे कर्मचारियों का अपने जीवन के प्रति रोलिंगअपेक्षाएं पाया गया है।

मिजी बैंक को प्रगति को देखते हुए यह जानने के प्रयास किए गए कि इनके क्या स्मथ में कैदों से सहाकारी बैंकों से आगे निकल गए? दोही अधीनस्थ विश्वविद्यालय के एक छात्र ने मिजी बैंकों से कार्य करने वाले कर्मचारियों के बारे में जानने के लिए 'जीब रोटिस्फेक्शन इन बैंकिंग सेक्टर' विषय पर रिसर्च किया। इससे पता चलता है कि मिजी बैंक में कार्य करने वाले ज्यादातर कर्मचारी अपने बांस के ज्यादातर से खुश रहते हैं। उनके बांस अपने अधीनस्थों पर लापरवाही नहीं दिखाते और न ही अनावश्यक तनाव देते हैं। अधिकांश अपने अधीनस्थों की हीमालय अफजाई कर बैंक को तरक्की के मार्ग पर ले जा रहे हैं। यदि संस्थान में कार्यरत कर्मचारी संतुष्ट रहते हैं, तो वो पूरी लगन और सकारात्मक ऊर्जा के साथ संस्थान की तरक्की के लिए कार्य करते हैं। यहाँ नहीं मिजी बैंकों से कार्यरत कर्मचारी इसलिए भी बेहतर परिणाम दे रहे हैं, क्योंकि उन्हें यहाँ जीब सिक्वोरिटी भी मिल रही है। रिसर्च में ज्यादातर कर्मचारी दोस्ताना व बेहतर कार्य का माहौल, काम के अनुसार मिल रहे वेतन से संतुष्ट हैं। प्रो. निमि फाकिंग (पॉपुलर इस्टीमेट ऑफ प्रोजेक्शनल स्टडीज) के निदेशन में छात्र तुम्बर पावनाकर ने इंडी में मिजी बैंक के तरक्की के संबंध में से रिसर्च किया। इसमें बैंककर्मियों से प्रश्नावली के माध्यम से रैन्डम पद्धति द्वारा सर्वे कर उनसे जानकारी ली गई। रिसर्च मुजता: आईसीआईसीआई, एचडीएफसी और एक्सिस बैंक के कर्मचारियों के बीच किया गया।

लिख भेजें

आपने भी कोई लोभ कार्य किया हो तो हमें लिखा भेजें।

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पञ्चिमाय वसुधैव कुटुम्बकम्, एतौ मज्जिन्, सेटल मील,
आरुण्यदी नदी, इटोर

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खोजा मोबाइल बैंकिंग का राज

क्या आप जानते हैं, मोबाइल बैंकिंग, इंटरनेट बैंकिंग से क्यों आगे निकल गया है। इसके पीछे के कारणों की खोजा है पायोनियर इंस्टीट्यूट ऑफ प्रोफेशनल स्टडीज के छात्र दिलीप कुमार तिवारी ने। प्रो. वरुण केशरी के मार्गदर्शन में हुए इस शोध में पता चला है कि भारत सहित विकासशील देशों में मोबाइल बैंकिंग के तेजी से बढ़ते उपयोग की



वजह 'कहीं भी, कभी भी' का सूत्रवाक्य है। अर्थात् मोबाइल के रूप में लोगों के हाथ में ऐसा डिवाइस मिल गया है, जिससे बैंकिंग का काम कहीं भी और कभी भी किया जा सकता है। न कंप्यूटर पर बैठने का इंडेंट, ना इंटरनेट कनेक्शन आदि की लस्ट लिया, कुछ बटन दबाए जाया रिबट। निगम के टेक्स का प्रो या फंड का ट्रांसफर। कुछ क्षणों में आसानी से हो रहे हैं।

विस्तृत पढ़ें... पेज 2

इस वजह से बड़ी मोबाइल बैंकिंग

इस रिसर्च में कई तथ्य सामने आए हैं। एक तथ्य यह सामने आया है कि विकासशील देशों में मोबाइल बैंकिंग बढ़ने का मुख्य कारण स्मार्ट फोन है। इसने मोबाइल बैंकिंग को काफी सुविधाजनक बना दिया है। शिक्षा और बैंकों द्वारा मोबाइल बैंकिंग का प्रचार-प्रसार ने भी बैंकिंग के इस माध्यम को बढ़ाने में मुख्य भूमिका निभा रहे हैं। हालांकि रिसर्च में एक कड़वा सच भी सामने आया है। विकसित देशों में इंटरनेट बैंकिंग का ज्यादा प्रचलन है। विकासशील देशों में ऐसा इसलिए नहीं हो पा रहा है, क्योंकि लोगों के पास इतने संसाधन नहीं हैं कि वो कंप्यूटर और इंटरनेट का उपयोग ऐसे कार्यों में कर सकें। मतलब मोबाइल बैंकिंग ग़रीब लोगों के बीच सुविधा का जरिया भी बनी है।

बैंकों में भी होड

रिजर्व के लिए 200 मोबाइल बैंकिंग कस्टमर का सैमल लिया गया। इसमें स्टेट बैंक ऑफ इंडिया के कस्टमर सबसे ज्यादा पाए गए। एचडीएफसी, आईसीआईसीआई क्रमशः दूसरे और तीसरे नंबर पर है।

My attitude is that if you push me towards something that you think is a weakness, then I will turn that perceived weakness into strength.

- Michael Jordan



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